




## A.T. CROSS COMPANY

C O R P O R A T E   W R I T I N G   S O L U T I O N S

2012 CORPORATE GIFT COLLECTION

Cross		Under \$25 <sub>A</sub>	Under \$50 <sub>A</sub>	Under \$75 <sub>A</sub>	Under \$100 <sub>A</sub>	\$100 <sub>A</sub> & Above
	WRITING INSTRUMENTS	—	5,6,7,8,9,13,15,24	12,13,14,15,16,17,22,23	11,13,14,16,17,23	12,13,14,15,16,17,18,19,21,22,25
	LEATHER COLLECTION	—	29,31	29,30,31	30	28
	JOURNALS	—	27	—	—	—
	TIMEPIECES	—	—	—	32	32

FranklinCovey		Under \$10 <sub>ABC</sub>	Under \$15 <sub>ABC</sub>	Under \$20 <sub>ABC</sub>	Under \$25 <sub>ABC</sub>	
	WRITING INSTRUMENTS	38,40,42,43	41,43	39,42,43	41	—

Lamy		Under \$15 <sub>C</sub>	Under \$20 <sub>C</sub>	Under \$25 <sub>C</sub>	Under \$50 <sub>C</sub>	Under \$75 <sub>C</sub>
	WRITING INSTRUMENTS	—	46,47,52	47,48,52	49,50,51	53

## LOOK FOR THE AND GIVE THE GIFT OF JEWELRY-QUALITY EMBLEMATIC DECORATION

Cross proudly offers custom, jewelry-quality Emblematic Decoration on a selected assortment of our fine Writing Instruments. With precision-cast dies and vivid color fill and screening options, our emblems are impeccably crafted to afford you a customized way to align your brand with the most well respected name in the Pen & Accessories market. View our lineup of Emblematic products today and contact your Cross representative for more details.

## LOOK FOR THE *switch-it*™ AND CONVERT COMPATIBLE PENS INTO PENCILS AND PEN AND PENCIL SETS

Innovation and versatility. The Switch-it pen to pencil converter cartridge enables Cross to offer pencils and pen and pencil sets in many of your favorite Cross products. View our lineup of compatible products today and contact your Cross representative for more information.





Cross 2-35			
VALUE COLLECTION			
Bailey	5	Calais	8
Stratford	6	Aventura	9
Contour	7		
CLASSIC COLLECTION			
Tech4	11	Classic® Century®	14-15
Tech3	12	Century II	16-17
Cross® Affinity	13	Cross Townsend®	18-19
CONTEMPORARY COLLECTION			
C-Series	21	Cross Edge	24
ATX®	22-23	Apogee®	25
ACCESSORIES			
Cross® Signature Journals	27	Desk Set	15
Autocross® Leather	28-29	Cross Timepieces	32
Autocross Wallets	30-31		
Refill Reference Guide	33	Gift Boxes	35
Sample Kit	34		
GENERAL INFORMATION			
Engraving	56-58	Cross Timepieces	67-68
Emblems	59-61	Distributor Special Programs	69
Imprinting	62-63	General Information	70-71
Debossing	65-66	Warranties	72



FranklinCovey 36-43			
CONTEMPORARY COLLECTION			
Nantucket	38	Norwich	40
Hinsdale	39		
TRADITIONAL COLLECTION			
Freemont	41	Lexington	43
Greenwich	42	Gift Box	38
GENERAL INFORMATION			
Engraving	56-58	General Information	70-71
Imprinting	62-63	Warranties	72
Distributor Special Programs	69		



Lamy 44-54			
WRITING INSTRUMENTS			
Logo	46-47	AL-Star	51
Noto	48	Tipo	52
Safari	49	Swift	53
Pico	50	Gift Box	54
GENERAL INFORMATION			
Engraving and Imprinting	64	General Information	70-71
Distributor Special Programs	69	Warranties	72



## BRAND STATEMENT

Cross luxury writing instruments are renowned for their distinctive style and superior quality. They have long been symbols of success and achievement, and no longer serve as simply functional writing instruments. With an increased focus on fashionable colors and stylish designs, Cross pens and accessories are the perfect way to finish off your daily wardrobe, or add that extra flair to an evening on the town. As a leading fashion-focused Writing Instrument and Accessories brand, blending the timeless appeal of its brand heritage with contemporary design, detailing, and finishes, Cross appeals to young and old, style-conscious and traditional alike.

True industry veterans with more than 160 years of experience in designing and manufacturing Quality Writing Instruments, Cross continues to lead the way in defining, expanding, and invigorating the category. Brand extensions such as luxurious leather accessories, cufflinks, and elegant timepieces and eyewear have broadened the company's audience, helping establish a devoted following across more than seven generations of pen and accessory consumers.

Fine craftsmanship, innovative design, and impeccable customer service have long been hallmarks of Cross quality writing instruments. The commitment to these tenets has provided a stability that has allowed Cross to evolve as a brand: transforming from a small family-owned pen company in the mid 1800s into the style-driven global pen and accessory brand it is today. All within the confines of the smallest state in the US — in the bucolic New England town of Lincoln, Rhode Island.



VALUE COLLECTION



## BAILEY

The sophisticated Bailey collection delivers executive quality at an exceptional value. The deep cut engraving and rich lacquer finish exhibit classic styling that is ideal for corporate giving. And with its lifetime mechanical guarantee, this gift will be appreciated for generations.

**MEDALIST®**

Decoration Options: Deep Cut Engraved, Laser Engraved

**BLACK LACQUER**

Decoration Options: Deep Cut Engraved, Laser Engraved, Custom Imprint

**RED LACQUER**

Decoration Options: Deep Cut Engraved, Laser Engraved, Custom Imprint (shown)



Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
<b>Medalist</b>							
AT0452-6	Ballpoint Pen (Shown)	\$50.50	\$50.50	\$48.25	\$46.90	\$46.00	\$43.75
AT0455-6	Selectip Rolling Ball Pen	\$55.50	\$55.50	\$53.00	\$51.50	\$50.50	\$48.00
<b>Black Lacquer</b>							
AT0452-7	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
AT0455-7	Selectip Rolling Ball Pen	\$45.50	\$45.50	\$43.50	\$42.30	\$41.50	\$39.50
AT0456-7MS	Fountain Pen - Medium (Shown)	\$50.50	\$50.50	\$48.25	\$46.90	\$46.00	\$43.75
<b>Red Lacquer</b>							
AT0452-8	Ballpoint Pen	\$40.50	\$40.50	\$38.75	\$37.70	\$37.00	\$35.25
AT0455-8	Selectip Rolling Ball Pen (Shown)	\$45.50	\$45.50	\$43.50	\$42.30	\$41.50	\$39.50

5A

Bailey ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes either one line of either laser engraving OR one color custom imprint OR one line of deep-cut/color filled engraving. Additional lines, locations, or colors are extra.

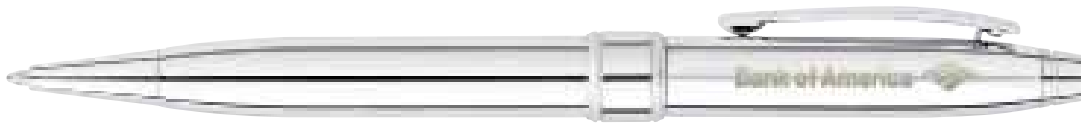
Minimums apply on decorated orders.

For Decorated product ordering information, please refer to page 56-63.

**switch-it.** Compatible

# STRATFORD

A smooth distinguished silhouette with all the historical charm of a classic Cross product.



## CHROME

Decoration Options: Laser Engraved (tone-on-tone laser engraving shown)



## SATIN CHROME

Decoration Options: Laser Engraved



## SATIN BLACK

Decoration Options: Deep Cut Engraving (shown), Custom Imprint

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
<b>CHROME</b>							
AT0172-1	Ballpoint Pen (Shown)	\$30.50	\$30.50	\$29.75	\$29.25	\$27.50	\$26.75
AT0175-1	Selectip Rolling Ball Pen	\$34.00	\$34.00	\$33.15	\$32.58	\$30.58	\$29.73
<b>SATIN CHROME</b>							
AT0172-2	Ballpoint Pen	\$30.50	\$30.50	\$29.75	\$29.25	\$27.50	\$26.75
AT0175-2	Selectip Rolling Ball Pen (Shown)	\$34.00	\$34.00	\$33.15	\$32.58	\$30.58	\$29.73
<b>SATIN BLACK</b>							
AT0172-3	Ballpoint Pen (Shown)	\$30.50	\$30.50	\$29.75	\$29.25	\$27.50	\$26.75
AT0175-3	Selectip Rolling Ball Pen	\$34.00	\$34.00	\$33.15	\$32.58	\$30.58	\$29.73

5A

Stratford ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.  
Pricing includes one line of either laser engraving OR deep-cut/color filled engraving OR one color custom imprint.  
Additional lines, locations, or colors are extra.  
Minimums apply on decorated orders.  
For Decorated product ordering information, please refer to page 56-63.  
**switch-it.** Compatible

## CONTOUR

Writing as comfortable as it is stylish. Contour features easy-to-grip rubber front sections and a contemporary, tapered silhouette. Available in 2 iridescent lacquer finishes as well as satin chrome.



SATIN CHROME

Decoration Options: Laser Engraved (shown), Custom Imprint



BLUE

Decoration Options: Laser Engraved, Custom Imprint (shown)



RED

Decoration Options: Laser Engraved, Custom Imprint



DETAIL VIEW

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
SATIN CHROME							
AT0322-1	Ballpoint Pen	\$30.50	\$29.25	\$28.06	\$26.88	\$26.40	\$25.69
BLUE							
AT0322-2	Ballpoint Pen	\$30.50	\$29.25	\$28.06	\$26.88	\$26.40	\$25.69
RED							
AT0322-3	Ballpoint Pen	\$30.50	\$29.25	\$28.06	\$26.88	\$26.40	\$25.69
5A							

Contour ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.  
Pricing includes one line of either laser engraving OR one color custom imprint. Additional lines, locations, or colors are extra.  
Minimums apply on decorated orders.  
For Decorated product ordering information, please refer to page 56-63.

## CALAIS

With Art Deco inspired lines and striking two-toned finish, the Calais Collection is an instant classic. Lightweight, sleek, with chrome accents and a bold profile, it brings a crisp, clean look to the table every time.



**CHROME/BLACK LACQUER**

Decoration Options: Laser Engraved (shown)



**CHROME/BLUE LACQUER**

Decoration Options: Laser Engraved



**TWO-TONE CHROME**

Decoration Options: Laser Engraved



**CHROME/GREEN LACQUER**

Decoration Options: Laser Engraved (shown)



**CHROME/RED LACQUER**

Decoration Options: Laser Engraved



Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Chrome/Black Lacquer							
AT0112-2	Ballpoint Pen	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$20.50
Chrome/Blue Lacquer							
AT0112-3	Ballpoint Pen	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$20.50
Two-Tone Chrome							
AT0112-4	Ballpoint Pen	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$20.50
Chrome/Green Lacquer							
AT0112-7	Ballpoint Pen	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$20.50
Chrome/Red Lacquer							
AT0112-8	Ballpoint Pen	\$30.50	\$30.50	\$29.25	\$28.00	\$27.50	\$20.50

Order #	Description	MSRP	1-49	50-124	125-249	250-499	500+
Available For All Colors							
AT0111-X	Ballpoint Pen and 0.7mm Pencil Set	\$61.00	\$61.00	\$58.50	\$56.00	\$55.00	\$41.00
5A							
<p>Calais ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.</p> <p>Pricing includes one line of laser engraving. Additional lines, locations, or colors are extra. Minimums apply on decorated orders.</p> <p>For Decorated product ordering information, please refer to page 56-63.</p> <p><i>switch-it.</i> Compatible</p>							

## AVENTURA

A refined profile combined with classic colors for timeless appeal.

**ONYX BLACK**

Decoration Options: Deep Cut Engraved (name only in white), Emblem, Custom Imprint (Two-Color Custom Imprint shown)

**STARRY BLUE**

Decoration Options: Deep Cut Engraved (name only in white), Emblem (shown), Custom Imprint

**FIRE ENGINE RED**

Decoration Options: Deep Cut Engraved (name only in white), Emblem, Custom Imprint



DETAIL VIEW

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Onyx Black							
AT0152-1	Ballpoint Pen	\$32.00	\$37.50	\$37.00	\$36.32	\$35.63	\$34.60
AT0155-1	Selectip Rolling Ball Pen (Shown)	\$37.00	\$42.50	\$41.92	\$41.13	\$40.34	\$39.15
Starry Blue							
AT0152-2	Ballpoint Pen	\$32.00	\$37.50	\$37.00	\$36.32	\$35.63	\$34.60
AT0155-2	Selectip Rolling Ball Pen (Shown)	\$37.00	\$42.50	\$41.92	\$41.13	\$40.34	\$39.15
Fire Engine Red							
AT0152-3	Ballpoint Pen (Shown)	\$32.00	\$37.50	\$37.00	\$36.32	\$35.63	\$34.60
5A							

Aventura ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.  
Pricing includes one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors.  
Additional lines, locations, or colors are extra.  
Minimums apply on decorated orders.  
For Decorated product ordering information, please refer to page 56-63.  
switch-it. Compatible



CLASSIC COLLECTION

## TECH4

The 4-function multi-writer's smooth revolving mechanism makes switching from blue, red, and black ballpoints quick and easy. The innovative auto propel pencil eraser automatically "pops up" when the pencil is selected. The new smooth touch finish is comfortable to write with, highly durable, and slip resistant.

**PERFORMANCE BLACK SMOOTH TOUCH**

The deep smooth touch black finish commands full attention.

Decoration Options: Deep Cut Engraved, Emblem (shown), Custom Imprint

**FORMULA RED SMOOTH TOUCH**

Brilliantly bold, the red smooth touch finish awakens the adventurous spirit.

Decoration Options: Deep Cut Engraved, Emblem, Custom Imprint

**LUSTROUS CHROME**

The striking, lustrous chrome finish exudes confidence, authority and sophistication.

Decoration Options: Deep Cut Engraved (shown), Emblem, Custom Imprint

Twist to cycle  
through options



Black medium  
Ballpoint Pen



Red medium  
Ballpoint Pen



Blue medium  
Ballpoint Pen



0.7mm pencil



Eraser in top when  
pencil is selected



Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Performance Black Smooth Touch							
AT0610-1	Multifunction Pen	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
Formula Red Smooth Touch							
AT0610-2	Multifunction Pen	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
Lustrous Chrome							
AT0610-3	Multifunction Pen	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
5A							

Tech4 ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes either one line of deep-cut/color filled engraving OR one color custom imprint OR one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra.

For Decorated product ordering information, please refer to page 56-63.

Minimums apply on decorated orders.

## TECH3

Three options in one clever multi-tasker. With a smooth twist, switch from black ballpoint to red ballpoint to pencil.



### LUSTROUS CHROME

Bright, polished chrome with classic Cross engravings distinguish this Tech3 selection.

Decoration Options: Laser Engraved (Tone-on-Tone Laser Engraving shown), Deep Cut Engraved, Drag Engraved, Emblem



### SATIN BLUE

Crisp highly polished chrome appointments compliment our satin blue finish.

Decoration Options: Deep Cut Engraved (shown), Custom Imprint, Emblem



### SATIN BLACK

Technology meets style. Our popular satin black finish, accented with bright chrome appointments.

Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem (shown)



### SATIN CHROME

The matte finish with polished chrome appointments adds subtle sophistication to this clever multi-tasker.

Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem

Twist to cycle through options



Black medium Ballpoint Pen



Red medium Ballpoint Pen



0.5mm pencil



Eraser in screw-off cap top



Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Lustrous Chrome							
AT0090- 1	Multifunction Pen	\$60.50	\$55.50	\$53.00	\$50.50	\$49.50	\$48.00
Satin Blue							
AT0090- 2	Multifunction Pen	\$60.50	\$55.50	\$53.00	\$50.50	\$49.50	\$48.00
Satin Black							
AT0090- 3	Multifunction Pen	\$60.50	\$55.50	\$53.00	\$50.50	\$49.50	\$48.00
Satin Chrome							
AT0090-5	Multifunction Pen	\$60.50	\$55.50	\$53.00	\$50.50	\$49.50	\$48.00
5A							

Tech-3 ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes either one line of laser, drag, deep-cut/color filled engraving OR one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra.

For Decorated product ordering information, please refer to page 56-63.

Minimums apply on decorated orders.

## CROSS AFFINITY

Reminiscent of commanding writing instruments from the 20th century, our sleek design is finely crafted of lustrous, high-gloss crystalline resin. The jewel-like finishes are elegantly detailed with polished chrome appointments and an ingot-style insignia on the clip.



## OPALESCENT BLACK

Always elegant, always appropriate, with a subtle shimmer that's totally modern.

Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem (shown)



## CRIMSON RED

Statement-making color and style that really stands out.

Decoration Options: Deep Cut Engraved, Custom Imprint (One-Color Surface Imprint shown), Emblem



## JEWEL BLUE

Deep and mysterious, in a shimmering shade that reflects light like a precious sapphire.

Decoration Options: Deep Cut Engraved (shown), Custom Imprint, Emblem



## DETAIL VIEW

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Opalescent Black							
AT0422-1	Ballpoint Pen	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$65.00
AT0425-1	Selectip Rolling Ball Pen (Shown)	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75
Crimson Red							
AT0422-2	Ballpoint Pen (Shown)	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$65.00
AT0425-2	Selectip Rolling Ball Pen	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75
Jewel Blue							
AT0422-3	Ballpoint Pen	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$65.00
AT0425-3	Selectip Rolling Ball Pen (Shown)	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$77.75

5A

Affinity ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes either one line of deep-cut/color filled engraving OR one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra.

Minimums apply on decorated orders.

For Decorated product ordering information, please refer to page 56-63.

**switch-it.** Compatible

## CLASSIC CENTURY

This slim engine-turned silhouette is an icon of mid-century modern design. Unique bi-directional rotation system advances and retracts the Ballpoint Pen with a simple twist.



### 14 KARAT GOLD FILLED/ROLLED GOLD (CAP AND BARREL)

Renowned Cross quality and a soft rose-gold hue create writing instruments to be valued for a lifetime.

Decoration Options: Deep Cut Engraved (shown), Drag Engraved, Emblem



### 10 KARAT GOLD FILLED/ROLLED GOLD (CAP AND BARREL)

Our 10 karat gold filled/rolled gold finish makes an elegant complement to the classic Century design.

Decoration Options: Deep Cut Engraved, Drag Engraved (shown), Emblem



### MEDALIST

Guaranteed Cross quality in a stylish combination of polished chrome and 23 karat gold plated appointments.

Decoration Options: Laser Engraved, Deep Cut Engraved, Drag Engraved, Emblem (shown)



### CLASSIC BLACK\*

The exceptionally handsome satin black finish of these popular writing instruments is accentuated by 23 karat gold plated appointments.

Decoration Options: Laser Engraved (Tone-on-Tone Laser Engraving shown), Custom Imprint, Emblem

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
14 Karat Gold filled/ Rolled Gold (Cap and Barrel)							
1502	Ballpoint Pen (Shown)	\$135.50	\$135.50	\$129.00	\$122.50	\$119.90	\$110.80
150305	0.7mm Pencil	\$135.50	\$135.50	\$129.00	\$122.50	\$119.90	\$110.80
10 Karat Gold filled/Rolled Gold (Cap and Barrel)							
4502	Ballpoint Pen (Shown)	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$74.35
450305	0.7mm Pencil	\$90.50	\$90.50	\$86.25	\$82.00	\$80.30	\$74.35
Medalist							
3302	Ballpoint Pen (Shown)	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$50.05
330305	0.7mm Pencil	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$50.05
Classic Black							
2502	Ballpoint Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$50.05
250305	0.7mm Pencil	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$50.05
2505	Selectip Rolling Ball Pen (Shown)	\$70.50	\$70.50	\$67.25	\$64.00	\$62.70	\$58.15

Order #	Description	MSRP	1-49	50-124	125-249	250-499	500+
14 Karat Gold filled/ Rolled Gold (Cap and Barrel)							
150105	Ballpoint Pen and 0.7mm Pencil Set	\$271.00	\$271.00	\$258.00	\$245.00	\$239.80	\$221.60
10 Karat Gold filled/Rolled Gold (Cap and Barrel)							
450105	Ballpoint Pen and 0.7mm Pencil Set	\$181.00	\$181.00	\$172.50	\$164.00	\$160.60	\$148.70
Medalist							
330105	Ballpoint Pen and 0.7mm Pencil Set	\$121.00	\$121.00	\$115.50	\$110.00	\$107.80	\$100.10
Classic Black							
250105	Ballpoint Pen and 0.7mm Pencil Set	\$121.00	\$121.00	\$115.50	\$110.00	\$107.80	\$100.10

5A

## CLASSIC CENTURY &amp; DESK SET

**LUSTROUS CHROME**

Unequalled Cross craftsmanship in a brilliant chrome plated finish.

Decoration Options: Laser Engraved, Deep Cut Engraved (shown), Drag Engraved, Emblem

**SATIN CHROME**

A bold re-interpretation of the classic Century Chrome finish, with a knurled grip section.

Decoration Options: Laser Engraved (shown), Emblem

**DOUBLE DESK SET**

Reward achievement with a classic emblem of success. Our finely crafted set is available in hand-rubbed hardwood and fitted with desk-sized versions of our iconic Classic Century Ballpoint Pen and 0.7mm mechanical pencil, plus a name plate suitable for customization.

Walnut finish base with 10 Karat Gold Filled/Rolled Gold Ballpoint Pen and 0.7mm Pencil.

Decoration Options:

Nameplate – Drag Engraved (name engraved only), Template, Silk Screened (silk screened logos on a name plate are an additional charge of \$13.00), Emblem (die struck on name plate only).

Decoration is not available on pen or pencil

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
<b>Lustrous Chrome</b>							
3502	Ballpoint Pen (Shown)	\$35.50	\$35.50	\$34.00	\$32.50	\$31.90	\$29.80
350305	0.7mm Pencil	\$35.50	\$35.50	\$34.00	\$32.50	\$31.90	\$29.80
3505	Selectip Rolling Ball Pen	\$50.50	\$50.50	\$48.25	\$46.00	\$45.10	\$41.95
<b>Satin Chrome</b>							
AT0082-14	Ballpoint Pen (Shown)	\$27.50	\$27.50	\$26.40	\$25.30	\$24.86	\$23.32
AT0083-14	0.7mm Pencil	\$27.50	\$27.50	\$26.40	\$25.30	\$24.86	\$23.32

Order #	Description	MSRP	1-49	50-124	125-249	250-499	500+
<b>Lustrous Chrome</b>							
350105	Ballpoint Pen and 0.7mm Pencil Set	\$71.00	\$71.00	\$68.00	\$65.00	\$63.80	\$59.60
<b>Satin Chrome</b>							
AT0081-14	Ballpoint Pen and 0.7mm Pencil Set	\$55.00	\$55.00	\$52.80	\$50.60	\$49.72	\$46.64

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
<b>Double Desk Set</b>							
5201	Walnut Finish Base/10 Karat Gold Filled/Rolled Gold Ballpoint Pen and 0.7mm Pencil	\$230.50	\$230.50	\$219.25	\$208.00	\$203.50	\$187.75
							5A

Classic Century ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes one line of either laser, drag, deep-cut/color filled engraving OR one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra.

Minimums apply on decorated orders.

Desk Set – Pricing includes one line of drag engraving OR template on nameplate. Additional lines, locations, or colors are extra.

For Decorated product ordering information, please refer to page 56-63.

**switch-it.** Compatible

## CENTURY II

The evolution of perfection. Our legendary classic, updated, thoroughly of the moment.



### 10 KARAT GOLD FILLED/ROLLED GOLD (CAP AND BARREL)

Our 10 karat gold filled/rolled gold finish combines gold's timeless value with unsurpassed craftsmanship.

Decoration Options: Deep Cut Engraved, Drag Engraved, Emblem (shown)



### CLASSIC BLACK

Satin black finish and 23 karat gold plated appointments make a definitive statement of style.

Decoration Options: Laser Engraved (shown), Custom Imprint, Emblem



### ROYAL BLUE

An attractive luminescent blue finish, accented beautifully by chrome plated appointments.

Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
10 Karat Gold Filled/Rolled Gold (Cap and Barrel)							
4502WG	Ballpoint Pen	\$150.50	\$136.00	\$129.48	\$122.95	\$120.34	\$116.43
450305WG	0.7mm Pencil	\$150.50	\$136.00	\$129.48	\$122.95	\$120.34	\$116.43
4504	Selectip Rolling Ball Pen (Shown)	\$180.50	\$163.00	\$155.13	\$147.25	\$144.10	\$139.38
Classic Black							
2502WG	Ballpoint Pen	\$85.50	\$77.50	\$73.90	\$70.30	\$68.86	\$66.70
250305WG	0.7mm Pencil	\$85.50	\$77.50	\$73.90	\$70.30	\$68.86	\$66.70
2504	Selectip Rolling Ball Pen (Shown)	\$100.50	\$91.00	\$86.73	\$82.45	\$80.74	\$78.18
Royal Blue							
412WG-24	Ballpoint Pen (Shown)	\$75.50	\$68.50	\$65.35	\$62.20	\$60.94	\$59.05
414-24	Selectip Rolling Ball Pen	\$90.50	\$82.00	\$78.18	\$74.35	\$72.82	\$70.53

Order #	Description		1-49	50-124	125-249	250-499	500+
10 Karat Gold Filled/Rolled Gold (Cap and Barrel)							
450105WG	Ballpoint Pen and 0.7mm Pencil Set	\$301.00	\$272.00	\$258.95	\$245.90	\$240.68	\$232.85
Classic Black							
250105WG	Ballpoint Pen and 0.7mm Pencil Set	\$171.00	\$155.00	\$147.80	\$140.60	\$137.72	\$133.40
5A							

**MEDALIST**

Striking two-tone metal; a combination of polished chrome and 23 karat gold plated appointments.

Decoration Options: Laser Engraved, Deep Cut Engraved (shown), Drag Engraved, Emblem

**LUSTROUS CHROME**

The smooth, polished look of chrome gives a decidedly modern feel to the Century II profile.

Decoration Options: Laser Engraved, Deep Cut Engraved, Drag Engraved, Emblem

**DETAIL VIEW**

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
<b>Medalist</b>							
3302WG	Ballpoint Pen	\$85.50	\$77.50	\$73.90	\$70.30	\$68.86	\$66.70
330305WG	0.7mm Pencil (Shown)	\$85.50	\$77.50	\$73.90	\$70.30	\$68.86	\$66.70
3304	Selectip Rolling Ball Pen	\$100.50	\$91.00	\$86.73	\$82.45	\$80.74	\$78.18
<b>Lustrous Chrome</b>							
3502WG	Ballpoint Pen	\$60.50	\$55.00	\$52.53	\$50.05	\$49.06	\$47.58
350305WG	0.7mm Pencil	\$60.50	\$55.00	\$52.53	\$50.05	\$49.06	\$47.58
3504	Selectip Rolling Ball Pen (Shown)	\$75.50	\$68.50	\$65.35	\$62.20	\$60.94	\$59.05

Order #	Description		1-49	50-124	125-249	250-499	500+
<b>Medalist</b>							
330105WG	Ballpoint Pen and 0.7mm Pencil Set	\$171.00	\$155.00	\$147.80	\$140.60	\$137.72	\$133.40
<b>Lustrous Chrome</b>							
350105WG	Ballpoint Pen and 0.7mm Pencil Set	\$121.00	\$110.00	\$105.05	\$110.10	\$98.12	\$95.15
5A							

Century II ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes one line of either laser, drag, deep-cut/color filled engraving OR one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra.

Minimums apply on decorated orders.

For Decorated product ordering information, please refer to page 56-63.

**switch-it.** Compatible

## CROSS TOWNSEND

Our most celebrated writing instruments, crafted of precious metals and elegant lacquer finishes. Each is perfectly balanced and engineered for a lifetime of smooth effortless writing. The Cross Townsend is the essence of style and sophistication, making it the “Pen of Choice” for several American Presidents.



### PLATINUM PLATED

A stunning platinum plate finish and exquisite diamond-pattern engraving make this an accessory of undeniable sophistication.

Decoration Options: Deep Cut, Drag Engraved, Emblem (shown)



### 10 KARAT GOLD FILLED/ROLLED GOLD (CAP AND BARREL)

With a higher gold content than gold plate, our 10 karat gold filled/rolled gold finish features the optimum combination of elegance, strength, and wearability.

Decoration Options: Deep Cut Engraved (shown), Drag Engraved, Emblem



### QUARTZ BLUE LACQUER

Multiple layers of translucent lacquer on an intricately engraved diamond pattern create a deep blue finish. Rhodium plated appointments.

Decoration Options: Deep Cut Engraved, Emblem



### BLACK LACQUER/23 KARAT GOLD PLATED

A classic combination: highly polished black lacquer with 23 karat gold plated appointments.

Decoration Options: Deep Cut Engraved (Signature Engraving shown), Emblem

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Platinum Plated							
AT0042-1	Ballpoint Pen	\$205.50	\$185.50	\$176.50	\$167.50	\$163.90	\$158.50
AT0045-1	Selectip Rolling Ball Pen (Shown)	\$255.50	\$230.50	\$219.25	\$208.00	\$203.50	\$196.75
10 Karat Gold Filled/Rolled Gold (Cap and Barrel)							
702	Ballpoint Pen (Shown)	\$175.50	\$136.00	\$129.48	\$122.95	\$120.34	\$116.43
705	Selectip Rolling Ball Pen	\$215.50	\$194.50	\$185.05	\$175.60	\$171.82	\$166.15
Quartz Blue Lacquer							
692-1	Ballpoint Pen	\$140.50	\$127.00	\$120.93	\$114.85	\$112.42	\$108.78
695-1	Selectip Rolling Ball Pen (Shown)	\$175.50	\$158.50	\$150.85	\$143.20	\$140.14	\$135.55
Black Lacquer/23K Gold Plated							
572	Ballpoint Pen	\$130.50	\$118.00	\$112.38	\$106.75	\$104.50	\$101.13
575	Selectip Rolling Ball Pen	\$155.50	\$140.50	\$133.75	\$127.00	\$124.30	\$120.25
576-FD	Fountain Pen - Fine	\$305.50	\$275.50	\$262.00	\$248.50	\$243.10	\$235.00
576-MD	Fountain Pen - Medium (Shown)	\$305.50	\$275.50	\$262.00	\$248.50	\$243.10	\$235.00

5A

**BLACK LACQUER/RHODIUM PLATED**

Black lacquer – multi-layered and highly polished – provides the perfect counterpoint to rich, rhodium plated appointments.

Decoration Options: Deep Cut Engraved, Emblem

**MEDALIST**

Bright, polished chrome combines with 23 karat gold plated appointments to make an undeniable statement of style.

Decoration Options: Laser Engraved (Tone-on-Tone Laser Engraving shown), Deep Cut Engraved, Drag Engraved, Emblem

**LUSTROUS CHROME**

Uncompromising craftsmanship and a bright chrome finish make this a selection of uncommon value.

Decoration Options: Laser Engraved, Deep Cut Engraved, Drag Engraved, Emblem (shown)

**DETAIL VIEW**

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Black Lacquer/Rhodium Plated							
AT0042-4	Ballpoint Pen	\$130.50	\$118.00	\$112.38	\$106.75	\$104.50	\$101.13
AT0045-4	Selectip Rolling Ball Pen (Shown)	\$155.50	\$140.50	\$133.75	\$127.00	\$124.30	\$120.25
Medalist							
502	Ballpoint Pen	\$125.50	\$113.50	\$108.10	\$102.70	\$100.54	\$97.30
505	Selectip Rolling Ball Pen (Shown)	\$140.50	\$127.00	\$120.93	\$114.85	\$112.42	\$108.78
Lustrous Chrome							
532	Ballpoint Pen (Shown)	\$105.50	\$95.50	\$91.00	\$86.50	\$84.70	\$82.00
535	Selectip Rolling Ball Pen	\$120.50	\$109.00	\$103.83	\$98.65	\$96.58	\$93.48
536-FS	Fountain Pen - Fine	\$135.50	\$122.50	\$116.65	\$110.80	\$108.46	\$104.95
536-MS	Fountain Pen - Medium	\$135.50	\$122.50	\$116.65	\$110.80	\$108.46	\$104.95

5A

Cross Townsend ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes one line of laser OR deep-cut/color filled engraving OR drag engraving OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra.

Minimums apply on decorated orders.

For Decorated product ordering information, please refer to page 56-63.

**switch-it.** Compatible

CONTEMPORARY COLLECTION



## C-SERIES

Turbo-charged and designed with cutting edge detail, stunning appointments and smooth touch finishes, this pen was modeled after industrial detailing and inspired by the quality of luxury sports cars. This capless Selectip Rolling Ball pen has a unique twist design that switches to a Ballpoint Pen with a swap of a refill.

**CARBON BLACK**

A smoky black finish with perforated detailing will keep you ahead of the pack.

Decoration Options: Emblem (shown)

**PERFORMANCE BLACK SMOOTH TOUCH**

A black smooth touch finish that evokes the look of a racing tire.

Decoration Options: Deep Cut Engraving (shown), Emblem, Custom Imprint

**MONACO BLUE SMOOTH TOUCH**

This dark, smooth touch blue finish is the epitome of cool.

Decoration Options: Deep Cut Engraving, Emblem, Custom Imprint

**QUICK-SILVER SMOOTH TOUCH**

The sleek silver smooth touch finish sports a captivating expression of style.

Decoration Options: Deep Cut Engraving, Emblem, Custom Imprint (shown)

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Carbon Black							
AT0395-3	Selectip Rolling Ball Pen	\$105.50	\$105.50	\$98.50	\$94.50	\$91.50	\$84.50
Performance Black Smooth Touch							
AT0395-1ST	Selectip Rolling Ball Pen	\$105.50	\$105.50	\$98.50	\$94.50	\$91.50	\$84.50
Monaco Blue Smooth Touch							
AT0395-5ST	Selectip Rolling Ball Pen	\$105.50	\$105.50	\$98.50	\$94.50	\$91.50	\$84.50
Quick-Silver Smooth Touch							
AT0395-6ST	Selectip Rolling Ball Pen	\$105.50	\$105.50	\$98.50	\$94.50	\$91.50	\$84.50
5A							

C-Series ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.  
Pricing includes one line of deep-cut/color filled engraving OR one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional decoration is extra. Minimums apply on decorated orders.  
For Decorated product ordering information, please refer to page 56-63.

## ATX

A pleasure to have and to hold, the ATX Collection has a contemporary, chic style. With a streamlined and ergonomic design, now available in three rich lacquer finishes.



### BASALT BLACK

The two most popular of all writing instrument colors, black and chrome, combine to create an exciting look.

Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem (shown)



### MATTE CHROME

A two-texture treatment in chrome: a subtle satin finish combined with smooth, ultra-brilliant chrome plated appointments.

Decoration Options: Laser Engraved, Deep Cut Engraved, Emblem



### PURE CHROME

Super-smooth chrome finish, polished to perfection and reflecting the contemporary fashion for modern metals. With chrome plated appointments.

Decoration Options: Laser Engraved (shown), Deep Cut Engraved, Drag Engraved, Emblem

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Basalt Black							
882-3	Ballpoint Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
885-3	Selectip Rolling Ball Pen (Shown)	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$65.00
Matte Chrome							
882-1	Ballpoint Pen	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
883-1	0.7mm Pencil (Shown)	\$60.50	\$60.50	\$57.75	\$55.00	\$53.90	\$52.25
885-1	Selectip Rolling Ball Pen	\$75.50	\$75.50	\$72.00	\$68.50	\$67.10	\$65.00
Pure Chrome							
882-2	Ballpoint Pen (Shown)	\$55.50	\$55.50	\$53.00	\$50.50	\$49.50	\$48.00
885-2	Selectip Rolling Ball Pen	\$70.50	\$70.50	\$67.25	\$64.00	\$62.70	\$60.75
Order #	Description	MSRP	1-49	50-124	125-249	250-499	500+
Matte Chrome							
881-1	Ballpoint Pen and 0.7mm Pencil Set	\$121.00	\$121.00	\$115.50	\$110.00	\$107.80	\$104.50
5A							



### BLACK LACQUER



A smooth, full-bodied design and deep, sophisticated black finish combine to create the ATX Black Lacquer, the pen with perfect synergy.

Decoration Options: Deep Cut Engraved, Emblem (shown)



### TRANSLUCENT BLUE LACQUER



The ATX Blue Translucent Lacquer offers an expression of both purpose and individuality.

Decoration Options: Deep Cut Engraved, Emblem (shown)



### PEARLESCENT WHITE LACQUER



The modern, shimmering finish combines with polished chrome appointments for a perfect fit, to covet and treasure.

Decoration Options: Deep Cut Engraved (shown in detail view below), Emblem



DETAIL VIEW

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Black Lacquer							
882-36	Ballpoint Pen	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$56.50
885-36	Selectip Rolling Ball Pen	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
886-36	Fountain Pen (Shown)	\$95.50	\$95.50	\$91.00	\$86.50	\$84.70	\$82.00
Translucent Blue Lacquer							
882-37	Ballpoint Pen	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$56.50
885-37	Selectip Rolling Ball Pen (Shown)	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25
Pearlescent White Lacquer							
882-38	Ballpoint Pen (Shown)	\$65.50	\$65.50	\$62.50	\$59.50	\$58.30	\$56.50
885-38	Selectip Rolling Ball Pen	\$80.50	\$80.50	\$76.75	\$73.00	\$71.50	\$69.25

5A

ATX ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes one line of either laser OR deep-cut/color filled engraving OR, one color custom imprint OR a silk screened emblem with up to 3 colors OR a die-struck emblem with up to 2 colors. Additional lines, locations, or colors are extra. Minimums apply on decorated orders.

For Decorated product ordering information, please refer to page 56-63.

switch-it. Compatible

## CROSS EDGE

The unique slide-open technology on the new Edge lets you unleash creative ideas single-handedly, then clicks to close. Metallic fusion resin amps up the effect with a flash of color. This capless Gel Rollerball is engineered to accept Gel or Ballpoint Pen ink. Edge delivers ultimate function, versatility and style.



### JET BLACK

Jet Black upgrades classic chrome accents with matte black fusion resin.  
Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem (shown)



### NITRO BLUE

Nitro Blue explodes in a bold burst of metallic blue with sleek chrome accents.  
Decoration Options: Deep Cut Engraved (shown), Custom Imprint, Emblem



### OCTANE GREEN

Octane Green delivers high performance in a flash of metallic green fusion resin and chrome.  
Decoration Options: Deep Cut Engraved, Custom Imprint, Emblem



### TITANIUM

Titanium rocks a heavy-metal mix of silvery fusion resin and brilliant chrome.  
Decoration Options: Deep Cut Engraved, Custom Imprint (shown), Emblem

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Jet Black							
AT0555-2	Gel Ink Pen	\$45.50	\$45.50	\$44.70	\$43.90	\$42.30	\$41.50
Nitro Blue							
AT0555-3	Gel Ink Pen	\$45.50	\$45.50	\$44.70	\$43.90	\$42.30	\$41.50
Octane Green							
AT0555-4	Gel Ink Pen	\$45.50	\$45.50	\$44.70	\$43.90	\$42.30	\$41.50
Titanium							
AT0555-5	Gel Ink Pen	\$45.50	\$45.50	\$44.70	\$43.90	\$42.30	\$41.50

5A

Cross Edge ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.  
Pricing includes one line of deep-cut/silver filled engraving OR one color custom imprint OR a silk screened emblem with up to 3 colors  
OR a die-struck emblem with up to 2 colors. Additional lines or locations are extra.  
For Decorated product ordering information, please refer to page 56-63.  
Minimums apply on decorated orders.

## APOGEE

Archival in inspiration, romantic in tradition, 21st century in design.

**FROSTY STEEL**

Flaunts an engine-turned pattern layered in European pale blue lacquer for a cool jewel-like luxury that's smooth to the touch.

Decoration Options: Laser Engraved (Center Ring Only), Deep Cut Engraved

**BLACK STAR LACQUER**

Brilliant lacquer, hand-polished to perfection and accented by polished chrome plated appointments.

Decoration Options: Laser Engraved (Center Ring Only - shown), Deep Cut Engraved

**TITIAN RED LACQUER**

A deep, glowing red finish inspired by the great Venetian painters and colorists.

Decoration Options: Laser Engraved (Center Ring Only), Deep Cut Engraved (shown)

**CHROME**

As retro-modern as it gets. Deep-engraved chrome features a diamond-patterned texture.

Decoration Options: Laser Engraving (Center Ring Only)

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
<b>Frosty Steel</b>							
AT0122-6	Ballpoint Pen (Shown)	\$140.50	\$140.50	\$133.75	\$127.00	\$124.30	\$120.25
AT0125-6	Selectip Rolling Ball Pen	\$170.50	\$170.50	\$162.25	\$154.00	\$150.70	\$145.75
<b>Black Star Lacquer</b>							
AT0122-2	Ballpoint Pen	\$125.50	\$125.50	\$119.50	\$113.50	\$111.10	\$107.50
AT0125-2	Selectip Rolling Ball Pen (Shown)	\$155.50	\$155.50	\$148.00	\$140.50	\$137.50	\$133.00
<b>Titian Red Lacquer</b>							
AT0122-3	Ballpoint Pen	\$125.50	\$125.50	\$119.50	\$113.50	\$111.10	\$107.50
AT0125-3	Selectip Rolling Ball Pen (Shown)	\$155.50	\$155.50	\$148.00	\$140.50	\$137.50	\$133.00
<b>Chrome</b>							
AT0122-1	Ballpoint Pen (Shown)	\$105.50	\$105.50	\$100.50	\$95.50	\$93.50	\$90.50
AT0125-1	Selectip Rolling Ball Pen	\$135.50	\$135.50	\$129.00	\$122.50	\$119.90	\$116.00
5A							

Apogee ships in a Premium Gift Box, please refer to page 35 for gift box showcase. Box Sleeve Imprint Available.

Pricing includes one line of deep-cut/color filled engraving on cap or laser engraving on center ring. Additional lines or locations are extra.

Minimums apply on decorated orders.

For Decorated product ordering information, please refer to page 56-63.

switch-it. Compatible

BUSINESS ACCESSORIES



## CROSS SIGNATURE JOURNALS

Available in a variety of striking color combinations. Each journal features a cleverly integrated pen sleeve that's ideal for storing the complimentary pen, plus ribbon page marker, expandable inner pocket, acid-free paper and perforated pages.



ACCESSORY PEN

### DECORATION EXAMPLES



Blind  
Debossing

Silver Foil  
Debossing

Gold Foil  
Debossing

### SIGNATURE JOURNAL

MEDIUM Size: A5 – 5.75" x 8.25"

Decoration Options:

Blind Deboss, Foil Deboss



### SIGNATURE JOURNAL

SMALL Size: A6 – 4" x 5.75"

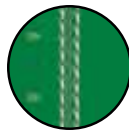
Decoration Options:

Blind Deboss, Foil Deboss

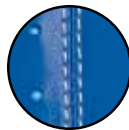
Brown/Tan



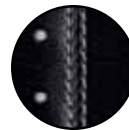
Green/Light Green



Blue/Light Blue



Black/Grey



### MEDIUM JOURNAL GIFT BOX AVAILABLE

See pg. 35 for details

Order #	Description	MSRP	1-249	250-499	500+
Medium Journal					
AC236-1M	Medium Journal Black/Grey	\$30.50	\$30.50	\$28.00	\$26.75
AC236-2M	Medium Journal Brown/Tan	\$30.50	\$30.50	\$28.00	\$26.75
AC236-4M	Medium Journal Green/Lt.Green	\$30.50	\$30.50	\$28.00	\$26.75
AC236-5M	Medium Journal Blue/Lt.Blue	\$30.50	\$30.50	\$28.00	\$26.75
Small Journal					
AC236-1S	Small Journal Black/Grey	\$25.50	\$25.50	\$23.50	\$22.50
AC236-2S	Small Journal Brown/Tan	\$25.50	\$25.50	\$23.50	\$22.50
AC236-4S	Small Journal Green/Lt.Green	\$25.50	\$25.50	\$23.50	\$22.50
AC236-5S	Small Journal Blue/Lt.Blue	\$25.50	\$25.50	\$23.50	\$22.50

Journals ship with protective acetate cover.

Pricing includes one line of blind debossing OR foil debossing. Minimums apply on decorated orders.

For Decorated product ordering information, please refer to pages 65–66.

# AUTOCROSS LEATHER

Our exclusive Autocross Leather Collection features sporty accessories geared for organization. Includes: supple full-grain leather, signature perforated detailing, and most styles include accessory pen.

## PADFOLIOS

Organization comes easily with our thoughtfully appointed padfolio. Includes complimentary Cross pen with brilliant chrome plated finish.



### PADFOLIO

Size: 10" x 12.625"

Decoration Options: Blind Deboss



### ACCESSORY PEN



### JUNIOR PADFOLIO

Size: 7.375" x 9.562"

Decoration Options: Blind Deboss

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Padfolio							
AC245-1	Padfolio (A4) Black	\$150.50	\$136.00	\$129.48	\$125.56	\$122.95	\$116.43
AC245-9	Padfolio (A4) Brown	\$150.50	\$136.00	\$129.48	\$125.56	\$122.95	\$116.43
Junior Padfolio							
AC233-1	Junior Padfolio Black	\$120.50	\$109.00	\$103.83	\$100.72	\$98.65	\$93.48
AC233-9	Junior Padfolio Brown	\$120.50	\$109.00	\$103.83	\$100.72	\$98.65	\$93.48

5A



Blind  
Debossing  
Decoration  
Example



## JOTTER

Size: 4" x 5.375"

Always have pen and paper on hand to capture ideas on the fly. Fitted with a Cross chrome pen.

Decoration Options: Blind Deboss

## PEN CASES

You'll flip for the fold-over design with magnetic closure. The case design provides easy access to your favorite Cross writing instruments, while protecting the luxurious finishes for years to come.



## DOUBLE PEN CASE

Size: 1.625" x 6.375" x 1"

Decoration Options: Blind Deboss

## SINGLE PEN CASE

Size: 1.125" x 6.375" x 1"

Decoration Options: Blind Deboss

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Jotter							
AC131-1BG	Jotter Black	\$60.50	\$55.00	\$52.53	\$51.04	\$50.05	\$47.58
AC131-9BG	Jotter Brown	\$60.50	\$55.00	\$52.53	\$51.04	\$50.05	\$47.58
Pen Cases							
AC223-1	Double Pen Case Black	\$50.50	\$46.00	\$43.98	\$42.76	\$41.95	\$39.93
AC223-9	Double Pen Case Brown	\$50.50	\$46.00	\$43.98	\$42.76	\$41.95	\$39.93
AC222-1	Single Pen Case Black	\$45.50	\$41.50	\$39.70	\$38.62	\$37.90	\$36.10
AC222-9	Single pen Case Brown	\$45.50	\$41.50	\$39.70	\$38.62	\$37.90	\$36.10

5A

Autocross Leather accessories are handsomely boxed in gift-ready packaging, please refer to page 35 for gift box showcase.  
Pricing includes one location of blind debossing. Minimums apply on decorated orders.  
For Decorated product ordering information, please refer to page 65-66.

## AUTCROSS WALLETS

Our collection of wallets for men and women sport details you can bank on. Includes: supple full-grain pebbled leather with signature perforated detailing, leather-lined interiors fit most international currencies, most include our complimentary mini pen.



### PASSPORT WALLET

Size: 4.5" x 5.5"

Includes a passport pocket, five card slots, full length multi-purpose pocket, SIM card pocket, and Cross mini pen.

Decoration Options: Blind Deboss



DETAIL VIEW



### PASSPORT WALLET

Size: 4.5" x 5.75"

Slot for passport, five card pockets, multi-function pockets for currency, tickets and receipts. SIM pocket and back pocket for quick access. Snap tab closure. Mini pen included.

Decoration Options: Blind Deboss (shown on left)

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Passport Wallet							
AC246-1	Passport Wallet Black	\$70.50	\$64.00	\$61.08	\$59.32	\$58.15	\$55.23
AC246-9	Passport Wallet Brown	\$70.50	\$64.00	\$61.08	\$59.32	\$58.15	\$55.23
Passport Wallet							
AC209-1A	Passport Wallet Black/Turquoise	\$80.50	\$73.00	\$69.63	\$67.60	\$66.25	\$62.88
AC209-9A	Passport Wallet Brown/Pink	\$80.50	\$73.00	\$69.63	\$67.60	\$66.25	\$62.88

5A

## AUTOCROSS WALLETS

### MONEY CLIP CARD CASE

Size: 2.75" x 3.5"

Room for credit cards on one side and a money clip on the reverse—plus a pocket in between for receipts and tickets.

Decoration Options:

Blind Emboss (shown)



Blind  
Debossing  
Decoration  
Example



### FOLDED ID CARD CASE

Size: 3.25" x 4.125"

Holds everything you need for meetings and events. Two spacious slots for credit cards and gusseted business card compartment. Interior ID window allows you to show identification without removing it.

Mini pen included.

Decoration Options:

Blind Emboss (shown)



### FOLDED CARD CASE

Size: 4" x 2.75"

Securely stores your credit cards and business cards. Snap closure. Mini pen included.

Decoration Options:

Blind Emboss (shown)

Order #	Description	MSRP	1-99	100-249	250-499	500-749	750-1000+
Money Clip Card Case							
AC122-1	Money Clip Card Case Black	\$50.50	\$46.00	\$43.98	\$42.76	\$41.95	\$39.93
AC122-9	Money Clip Card Case Brown	\$50.50	\$46.00	\$43.98	\$42.76	\$41.95	\$39.93
Folded ID Card Case							
AC192-1	Folded ID Card Case Black	\$60.50	\$55.00	\$52.53	\$51.04	\$50.05	\$47.58
AC192-9	Folded ID Card Case Brown	\$60.50	\$55.00	\$52.53	\$51.04	\$50.05	\$47.58
Folded Card Case							
AC200-1A	Folded Card Case Black/Turquoise	\$60.50	\$55.00	\$52.53	\$51.04	\$50.05	\$47.58
AC200-9A	Folded Card Case Brown/Pink	\$60.50	\$55.00	\$52.53	\$51.04	\$50.05	\$47.58

5A

Autocross Wallets are handsomely boxed in gift-ready packaging, please refer to page 35 for gift box showcase.  
Pricing includes one location of blind debossing. Minimums apply on decorated orders.  
For Decorated product ordering information, please refer to page 64-65.

## CROSS TIMEPIECES

Elegant and up-to-the-minute, our men's and women's watches are inspired by the timeless style and exquisite finishes of our legendary pens.

- Calendar display on select styles
- Engraved dials inspired by our exclusive pen collections
- Water-resistant to 3 ATM (30 meters/100 feet)
- High-quality bracelets with double pushpin clasp
- Two-year warranty

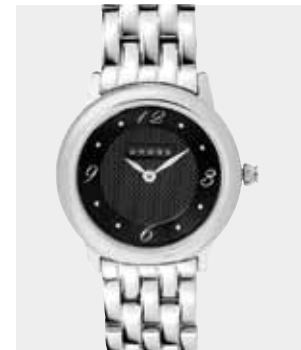


### CHICAGO

Men's polished stainless steel case and bracelet with black engraved dial, date with magnifier lens. 38mm.

Decoration Options:

Drag Engraved (shown on right), Dial Imprint (shown on left)



### CHICAGO

Women's polished stainless steel case and bracelet with sunburst-engraved metallic black dial. 31mm.

Decoration Options:

Drag Engraved, Dial Imprint



### CHICAGO

Men's polished gold-plated case with croc embossed black leather strap with engraved silver dial, gold hands and indicators. 38mm.

Decoration Options:

Drag Engraved, Dial Imprint



### CHICAGO

Women's polished gold-plated case with croc embossed black leather strap with engraved satin silver dial with gold hands and indicators. 31mm.

Decoration Options:

Drag Engraved, Dial Imprint



### AGENCY SERIES CHRONOGRAPH



Precision Chronograph with date, Stainless Steel case with Silver White Sunray dial with Silver white Subdials, and Silver Hands. Custom moulded Silicon Strap with Stainless Steel Buckle. 100M Water Resistance. 42.5mm

Decoration Options:

Drag Engraved

Order #	Description	MSRP	1-99	100-249	250+
<b>Chicago</b>					
WMAJ34	Men's Polished stainless steel case and bracelet with black dial	\$160.00	\$152.00	\$144.40	\$136.80
WFAK23	Women's Polished stainless steel case and bracelet with sunburst dial	\$130.00	\$123.50	\$117.33	\$111.15
WMAJ36	Men's Polished gold-plated case with croc embossed leather strap	\$110.00	\$104.50	\$99.28	\$94.05
WFAK25	Women's Polished gold-plated case with croc embossed leather strap	\$100.00	\$95.00	\$90.25	\$85.50
<b>Agency Series – Chronograph</b>					
WMAR54	Chronograph with date, Stainless Steel case with Silver White Sunray dial	\$180.00	\$171.00	\$162.45	\$153.90

3A

All Timepieces are boxed in gift-ready packaging, please refer to page 35 for gift box showcase.  
Pricing does not include decoration. Minimums apply on decorated orders.  
Drag engraving on case back OR one color dial imprint \$5.50<sub>A</sub>  
For Decorated product ordering information, please refer to page 67-68.

## CROSS REFILL REFERENCE GUIDE

Genuine Cross refills ensure the optimal performance of a Cross writing instrument. Each writing instrument is conveniently packaged with a Cross refill. The chart below indicates which refills are included with each writing technology, and provides refill reorder numbers.

Writing Instrument	Refill/Accessories Included With Purchase	Refill Order #	Optional Blue Re-order #
<b>Affinity</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Apogee</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>ATX</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
0.7mm Pencil	0.7mm pencil converter with leads (3) /1 eraser in unit	8742*/8781**	NA
Ballpoint Pen and 0.7mm Pencil Set	Black Medium Ballpoint Pen Refill (one) in unit and 0.7mm pencil converter with leads (3) /1 eraser in unit	8513/8742*/8781**	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Fountain Pen	Black Fountain Pen Cartridge (2)	8921***	8920***
<b>Aventura</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Bailey</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Fountain Pen	Black Fountain Pen Cartridge (2)	8921***	8920***
<b>C-Series</b>			
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Calais</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
<b>Century II</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
0.7mm Pencil	0.7mm pencil converter with leads (3) /1 eraser in unit	8742*/8781**	NA
Ballpoint Pen and 0.7mm Pencil Set	Black Medium Ballpoint Pen Refill (one) in unit and .07mm pencil converter with leads (3) /1 eraser in unit	8513/8742*/8781**	8511/NA
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Classic Century</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
0.7mm Pencil	0.7mm pencil converter with leads (3) /1 eraser in unit	8742*/8781**	NA
Ballpoint Pen and 0.7mm Pencil Set	Black Medium Ballpoint Pen Refill (one) in unit and .07mm pencil converter with leads (3) /1 eraser in unit	8513/8742*/8781**	8511/NA
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Contour</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
<b>Cross Edge</b>			
Gel Ink	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Stratford</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
<b>Tech4</b>			
Multifunction Pen	Black Medium Ballpoint Pen Refill (one) in unit	8518-4	8518-6
	Red Medium Ballpoint Pen Refill (one) in unit	8518-5	NA
	Blue Medium Ballpoint Pen Refill (one) in unit	NA	8518-6
	0.7mm Mechanical Pencil Leads (3) /1 eraser in unit	8742*/8753**	NA
<b>Tech3</b>			
Multifunction Pen	Black Medium Ballpoint Pen Refill (one) in unit	8518-4	8518-6
	Red Medium Ballpoint Pen Refill (one) in unit	8518-5	NA
	0.5mm Mechanical Pencil Leads (3) /1 eraser in unit	8710*/8753**	NA
<b>Cross Townsend</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8513	8511
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523	8521
Fountain Pen	Black Fountain Pen Cartridge (2)	8921***	8920***
<b>Mini Accessory Pen (Pen Not Sold Separately)</b>			
Ballpoint Pen	Black Medium Ballpoint Pen Refill (one) in unit	8572-1	8572-2
<b>Cross Accessory Pen (Pen Not Sold Separately)</b>			
Ballpoint Pen	Black Medium Accessory Pen Refill (one) in unit	8779B-4	NA
Paper Refill	Refill Available	Refill Re-Order Number	
Jotter Jr Padfolio	3 pack of jotter pads 3 pack of jr. padfolio pads	1554Z-9 1554Z-19	
For more information on Refills, please visit our Online Corporate Catalog at: <a href="http://www.adsources.com">www.adsources.com</a> Writing Instrument Refill Changes – Request to change from standard refill will result in a refill change charge: \$.30 per unit. *8710 refers to a card of fifteen (15) leads for reorder. *8753 refers to a card of five (5) erasers for reorder. ***8921/(optional blue ***8920) refers to a card of six (6) black fountain pen cartridges. *8742 refers to card of fifteen (15) 0.7mm leads for re-order. **8781 refers to a card of five (5) 0.7 pencil converter erasers for re-order.			

## GIFT BOXES



## PREMIUM GIFT BOX

Decoration Options: Box Imprint



## MEDIUM JOURNAL GIFT BOX

Two-piece branded gift box available for medium journal.  
Upgrade to a gift box for \$5.00<sub>A</sub>



## LEATHER BOX

## TIMEPIECE BOX





## BRAND STATEMENT

The FranklinCovey Collection, stylish writing instruments crafted exclusively by A.T. Cross for FranklinCovey, world leader in time management and organization.

For more than 25 years, FranklinCovey has been providing the most highly effective organizational and planning tools for both business and personal use. Functional and affordable, these premium-quality, refillable writing instruments have been developed to complement the popular FranklinCovey planning systems. The collection features a wide variety of styles designed to appeal to a broad range of consumers.

A gift bearing the FranklinCovey name instantly celebrates individual or corporate achievement and success, and the lifetime mechanical guarantee assures many years of writing pleasure.



## NANTUCKET

The new FranklinCovey Nantucket combines great function, exuberant fashion and fun all in one. Its simple “click to write” functionality makes it a very practical pen to use, in a simple, yet stylish profile. Whether this pen is for business or pleasure, the Nantucket will speak volumes about you.



**POLISHED CHROME**

Decoration Options: Laser Engraved (shown)



**POLISHED BLACK LACQUER**

Decoration Options: Custom Imprint



### GIFT BOX

Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging.

Order #	Description	50–249	250–499	500–1000+
Polished Chrome Ballpoint Pen				
FC0072-4	Ballpoint Pen	\$10.00	\$8.63	\$7.50
Polished Black Laquer Ballpoint Pen				
FC0072-5	Ballpoint Pen	\$10.00	\$8.63	\$7.50
				ABC
<p>Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging.  Pricing includes one color custom imprint OR one line of laser engraving. Additional lines or locations are extra.  For Decorated product ordering information, please refer to page 56–63.  Minimum order 50 units.  Box Imprinting available.</p>				

HINSDALE

The FranklinCovey Hinsdale delivers ultra-function with a simple twist. This everything-you-need-in-one design lets you choose from red, blue or black Ballpoint Pen ink, or with another twist it's a 0.5mm pencil. This multi-functioned marvel also carries a lifetime mechanical guarantee.



BLACK LACQUER WITH TEXTURED GREEN GRIP AND ACCENTS  
Decoration Options: Custom Imprint (shown)



RED LACQUER WITH TEXTURED BLACK GRIP AND ACCENTS  
Decoration Options: Custom Imprint



POLISHED CHROME WITH TEXTURED BLUE GRIP AND ACCENTS  
Decoration Options: Laser Engraved (shown)

Black  
Ballpoint Pen



Blue  
Ballpoint Pen



Red  
Ballpoint Pen



0.5mm  
Pencil



Order #	Description	50-249	250-499	500-1000+
Black Lacquer with textured green grip and accents				
FC0090-1	Multifunction Pen	\$16.00	\$13.81	\$12.00
Red Lacquer with textured black grip and accents				
FC0090-2	Multifunction Pen	\$16.00	\$13.81	\$12.00
Polished Chrome with textured blue grip and accents				
FC0090-3	Multifunction Pen	\$16.00	\$13.81	\$12.00
ABC				
Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one color custom imprint OR one line of laser engraving. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 56-63. Minimum order 50 units. Box Imprinting available.				

## NORWICH

Contemporary detailing and a rubberized grip make the sporty FranklinCovey Norwich a unique blend of style and function. Backed by a lifetime mechanical guarantee, the Norwich will be there to get you through even the most arduous projects.



**RAVEN BLACK**

Decoration Options: Custom Imprint (shown)



**SATIN CHROME**

Decoration Options: Custom Imprint



**SPORT GREEN**

Decoration Options: Custom Imprint

Order #	Description	50-249	250-499	500-1000+
<b>Raven Black</b>				
FC0062-1	Ballpoint Pen	\$9.00	\$7.76	\$6.74
<b>Satin Chrome</b>				
FC0062-2	Ballpoint Pen	\$9.00	\$7.76	\$6.74
<b>Sport Green</b>				
FC0062-3	Ballpoint Pen	\$9.00	\$7.76	\$6.74
ABC				

Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging.  
Pricing includes one color custom imprint. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 56-63.  
Minimum order 50 units.  
Box Imprinting available.

## FREEMONT

Freemont from FranklinCovey delivers traditional styling with a contemporary flair. The streamlined silhouette is available in several rich, lustrous finishes, each finely accented with distinctive chrome appointments. Backed by a lifetime mechanical guarantee, Freemont will be there to support you in all your endeavors.



**DECO BLACK LACQUER**

Decoration Options: Custom Imprint (shown)



**SATIN CHROME**

Decoration Options: Laser Engraved (shown)



**VINEYARD RED LACQUER**

Decoration Options: Custom Imprint



**DETAIL VIEW**

Order #	Description	50-249	250-499	500-1000+
<b>Deco Black Lacquer</b>				
FC0032-1	Ballpoint Pen	\$11.00	\$9.50	\$8.24
FC0035-1	Rolling Ball Pen	\$16.00	\$13.81	\$12.00
FC0036-1MS	Black Fountain Pen - Medium (Shown)	\$21.00	\$18.13	\$15.74
FC0031-1	Black Ballpoint Pen and 0.9mm Pencil Set	\$21.00	\$18.13	\$15.74
<b>Satin Chrome</b>				
FC0032-2	Ballpoint Pen	\$11.00	\$9.50	\$8.24
FC0035-2	Rolling Ball Pen (Shown)	\$16.00	\$13.81	\$12.00
FC0031-2	Black Ballpoint Pen and 0.9mm Pencil Set	\$21.00	\$18.13	\$15.74
<b>Vineyard Red Lacquer</b>				
FC0032-3	Ballpoint Pen	\$11.00	\$9.50	\$8.24
FC0035-3	Rolling Ball Pen (Shown)	\$16.00	\$13.81	\$12.00
FC0031-3	Black Ballpoint Pen and 0.9mm Pencil Set	\$21.00	\$18.13	\$15.74

ABC

Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one color custom imprint OR one line of laser engraving. Additional lines, locations, or colors are extra. For Decorated product ordering information, please refer to page 56-63. Minimum order 50 units. Box Imprinting available.

## GREENWICH

Whether you're taking notes or signing contracts, the FranklinCovey Greenwich commands respect. Accompanied by a lifetime mechanical guarantee, Greenwich is sure to make a lasting impression.



### SATIN CHROME

Decoration Options: Laser Engraved (shown)



### CHROME

Decoration Options: Laser Engraved



### CHROME/EVENING BLUE LACQUER

Decoration Options: Laser Engraved



### CHROME/TUXEDO BLACK LACQUER

Decoration Options: Laser Engraved

Order #	Description	50-249	250-499	500-1000+
Satin Chrome				
FC0022-1	Ballpoint Pen (Shown)	\$10.00	\$8.64	\$7.50
FC0021-1	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
Chrome				
FC0022-2	Ballpoint Pen (Shown)	\$10.00	\$8.64	\$7.50
FC0021-2	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
Chrome/Evening Blue Lacquer				
FC0022-3	Ballpoint Pen (Shown)	\$10.00	\$8.64	\$7.50
FC0021-3	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
Chrome/Tuxedo Black Lacquer				
FC0022-4	Ballpoint Pen (Shown)	\$10.00	\$8.64	\$7.50
FC0021-4	Ballpoint Pen & .09mm Pencil Set	\$20.00	\$17.27	\$15.00
ABC				

Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one line of laser engraving. Additional lines or locations are extra. For Decorated product ordering information, please refer to page 56-63. Minimum order 50 units. Box Imprinting not available on this product.

## LEXINGTON

The classic styling and craftsmanship of the Lexington from FranklinCovey is sure to get a reaction. Its sleek, impressive design will gain both the attention and respect of your colleagues. Supported by a lifetime mechanical guarantee, Lexington will be there for all those important meetings and special moments.



**MIDNIGHT BLACK LACQUER/CHROME**  
Decoration Options: Laser Engraved (shown)



**CHROME**  
Decoration Options: Laser Engraved



**CHROME/GOLD-TONE**  
Decoration Options: Laser Engraved



DETAIL VIEW

Order #	Description	50-249	250-499	500-1000+
<b>Midnight Black Lacquer/Chrome</b>				
FC0012-1	Ballpoint Pen (Shown)	\$10.00	\$8.64	\$7.50
FC0015-1	Rolling Ball Pen	\$15.00	\$12.95	\$11.24
FC0011-1	Ballpoint Pen and 0.9mm Pencil Set	\$20.00	\$17.27	\$15.00
<b>Chrome</b>				
FC0012-2	Ballpoint Pen	\$10.00	\$8.64	\$7.50
FC0015-2	Rolling Ball Pen (Shown)	\$15.00	\$12.95	\$11.24
FC0011-2	Ballpoint Pen and 0.9mm Pencil Set	\$20.00	\$17.27	\$15.00
<b>Chrome/Gold-Tone</b>				
FC0012-3	Ballpoint Pen (Shown)	\$10.00	\$8.64	\$7.50
FC0015-3	Rolling Ball Pen	\$15.00	\$12.95	\$11.24
FC0011-3	Ballpoint Pen and 0.9mm Pencil Set	\$20.00	\$17.27	\$15.00

Each FranklinCovey writing instrument is handsomely boxed in gift-ready packaging. Pricing includes one line of laser engraving. Additional lines or locations are extra. For Decorated product ordering information, please refer to page 56-63. Minimum order 50 units. Box Imprinting not available on this product.



## BRAND STATEMENT

Innovative product ideas, superb quality and frequently achieved design awards are the features which set Lamy apart in the development of writing instruments since 1966. Winning more design awards than any other writing instrument brand has made the Lamy brand one of the leading German design brands of international standing for over 40 years.

Each design is developed consistently on the basis of the highest degree of functionality. To ensure that these high standards are maintained, Lamy constantly pursues technical innovations which further increase the utility value of Lamy products.

Lamy develops and produces in Heidelberg, Germany. At every stage of manufacturing, from development to production, our employees apply the greatest degree of care, helping to uphold the standard of quality in technology, material and processing.

As high-quality promotional items, Lamy writing instruments create a strong impact for the brand being advertised. Their unique design, high quality and long service life make them one of the most effective advertising vehicles.



## LOGO

The classic pen for communicating your advertising message. Made of fracture-proof, high-gloss ABS plastic or stainless steel with cyclical matte finish. With spring-mounted steel clip. Push mechanism with integrated clip/button unit.



**BLACK**

Decoration Options: Custom Imprint



**WHITE**

Decoration Options: Custom Imprint



**BLUE**

Decoration Options: Custom Imprint



**RED**

Decoration Options: Custom Imprint

Order #	Description	MSRP	500-1000+
Black High Gloss Plastic			
LM204M-18317	Ballpoint Pen	\$20.00	\$20.00
White High Gloss Plastic			
LM204M-21252	Ballpoint Pen	\$20.00	\$20.00
Blue High Gloss Plastic			
LM204M-21849	Ballpoint Pen	\$20.00	\$20.00
Red High Gloss Plastic			
LM204M-21848	Ballpoint Pen	\$20.00	\$20.00
			C



**STAINLESS STEEL WITH BLACK ACCENTS**

Decoration Options: Laser Engraved (shown), Custom Imprint



**STAINLESS STEEL WITH BLUE ACCENTS**

Decoration Options: Laser Engraved, Custom Imprint



**STAINLESS STEEL WITH RED ACCENTS**

Decoration Options: Laser Engraved, Custom Imprint



**STAINLESS STEEL WITH GREEN ACCENTS**

Decoration Options: Laser Engraved, Custom Imprint

Order #	Description	MSRP	500-1000+
Stainless Steel with Black Accents			
LM205-3800	Ballpoint Pen	\$22.00	\$22.00
Stainless Steel with Blue Accents			
LM205-3801	Ballpoint Pen	\$22.00	\$22.00
Stainless Steel with Red Accents			
LM205-3802	Ballpoint Pen	\$22.00	\$22.00
Stainless Steel with Green Accents			
LM205-3803	Ballpoint Pen	\$22.00	\$22.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one color custom imprint OR one line of laser engraving. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

## NOTO

Ballpoint Pen in new, functional design. With triangular body and impressive clip. Plastic body in one discreet color or in matte black or matt white with metallized tip and metallized push-button.



**MATTE BLACK**

Decoration Options: Custom Imprint (shown)



**BLACK WITH CHROMIUM LACQUERED TIP**

Decoration Custom Imprint (shown)



**WHITE WITH CHROMIUM LACQUERED TIP**

Decoration Options: Custom Imprint

Order #	Description	MSRP	500-1000+
Matte Black			
LM282-20079	Ballpoint Pen	\$20.00	\$20.00
Black with Chromium Lacquered Tip			
LM283-20083	Ballpoint Pen	\$22.00	\$22.00
White with Chromium Lacquered Tip			
LM283-21850	Ballpoint Pen	\$22.00	\$22.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one line of custom imprint. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

Made of sturdy ABS plastic. Features an ergonomic grip section and a self-sprung metal clip.

**YELLOW**

Decoration Options: Custom Imprint

**WHITE**

Decoration Options: Custom Imprint (shown)

**BLUE**

Decoration Options: Custom Imprint

**RED**

Decoration Options: Custom Imprint

**BLACK**

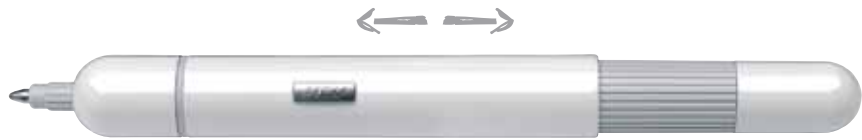
Decoration Options: Custom Imprint

Order #	Description	MSRP	500-1000+
Yellow			
LM218-21156	Ballpoint Pen	\$31.00	\$31.00
LM318-8130	Rollerball Pen (Shown)	\$36.00	\$36.00
White			
LM219-19680	Ballpoint Pen (Shown)	\$31.00	\$31.00
LM319-21857	Rollerball Pen	\$36.00	\$36.00
Blue			
LM214-21154	Ballpoint Pen (Shown)	\$31.00	\$31.00
LM314-10510	Rollerball Pen	\$36.00	\$36.00
Red			
LM216-21155	Ballpoint Pen (Shown)	\$31.00	\$31.00
LM316-5276	Rollerball Pen	\$36.00	\$36.00
Black			
LM217-20400	Ballpoint Pen (Shown)	\$31.00	\$31.00
LM317-20401	Rollerball Pen	\$36.00	\$36.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one line of custom imprint. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

# PICO

Innovative metal Ballpoint Pen with push mechanism: short in pocket format – long in writing format.



## GLOSS WHITE LACQUER

Decoration Options: Custom Imprint



## MATTE BLUE LACQUER

Decoration Options: Custom Imprint



## MATTE BLACK LACQUER

Decoration Options: Custom Imprint



## MATTE RED LACQUER

Decoration Options: Custom Imprint (shown)



## POLISHED CHROME

Decoration Options: Laser Engraved (shown), Custom Imprint

Order #	Description	MSRP	500-1000+
Gloss White Lacquer			
LM288-21980	Ballpoint Pen	\$48.00	\$48.00
Matte Blue Lacquer			
LM288-16440	Ballpoint Pen	\$48.00	\$48.00
Matte Black Lacquer			
LM288-13920	Ballpoint Pen	\$48.00	\$48.00
Matte Red Lacquer			
LM288-17280	Ballpoint Pen	\$48.00	\$48.00
Polished Chrome			
LM289-13925	Ballpoint Pen	\$48.00	\$48.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one color custom imprint OR one line of laser engraving on metal finish. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

## AL-STAR

High-tech in aluminium. Acrylic front section feature allows for viewing of interior mechanism.



**GRAPHITE ANODIZED ALUMINUM**

Decoration Options: Custom Imprint



**DARK BLUE ANODIZED ALUMINUM**

Decoration Options: Custom Imprint (shown)



**BLACK PURPLE ANODIZED ALUMINUM**

Decoration Options: Custom Imprint

Order #	Description	MSRP	500-1000+
Graphite Anodized Aluminum			
LM226-14300	Ballpoint Pen	\$41.00	\$41.00
LM325-11765	Rollerball Pen (Shown)	\$46.00	\$46.00
Dark Blue Anodized Aluminum			
LM228-20215	Ballpoint Pen	\$41.00	\$41.00
LM328-20160	Rollerball Pen (Shown)	\$46.00	\$46.00
Black Purple Anodized Aluminum			
LM229-21735	Ballpoint Pen (Shown)	\$41.00	\$41.00
LM329-21736	Rollerball Pen	\$46.00	\$46.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one line of custom imprint. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

## TIPO

Cap-less Rollerball with integrated clip/push-button mechanism. Features colored anodized aluminum or high-gloss ABS plastic, clip and tip made of black plastic.



**WHITE HIGH GLOSS ABS WITH BLACK ACCENTS**

Decoration Options: Custom Imprint (shown)



**NATURAL ANODIZED ALUMINUM WITH BLACK ACCENTS**

Decoration Options: Custom Imprint



**BLUE ANODIZED ALUMINUM WITH BLACK ACCENTS**

Decoration Options: Custom Imprint



**RED ANODIZED ALUMINUM WITH BLACK ACCENTS**

Decoration Options: Custom Imprint

Order #	Description	MSRP	500-1000+
White High Gloss ABS with Black Accents			
LM337-17770	Rollerball Pen	\$18.50	\$18.50
Natural Anodized Aluminum with Black Accents			
LM339-12505	Rollerball Pen	\$22.00	\$22.00
Blue Anodized Aluminum with Black Accents			
LM339-12742	Rollerball Pen	\$22.00	\$22.00
Red Anodized Aluminum with Black Accents			
LM339-12741	Rollerball Pen	\$22.00	\$22.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one color custom imprint. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

Innovative Rollerball Pen with retractable clip. Writes fluently and precisely with ball and ink – and no cap!



**MATTE BLUE LACQUER**

Decoration Options: Laser Engraved, Custom Imprint



**MATTE ANTHRACITE LACQUER**

Decoration Options: Laser Engraved, Custom Imprint



**MATTE BLACK LACQUER**

Decoration Options: Laser Engraved, Custom Imprint



**PALLADIUM**

Decoration Options: Laser Engraved, Custom Imprint

Order #	Description	MSRP	500-1000+
Matte Blue Lacquer			
LM334-18475	Rollerball Pen	\$66.00	\$66.00
Matte Anthracite Lacquer			
LM334-18470	Rollerball Pen	\$66.00	\$66.00
Matte Black Lacquer			
LM331-5735	Rollerball Pen	\$66.00	\$66.00
Palladium			
LM330-5730	Rollerball Pen	\$66.00	\$66.00

All Lamy writing instruments arrive in packaging suitable for gift giving.  
Pricing includes one color custom imprint OR one line of laser engraving. Additional lines, locations, or colors are extra.  
For Decorated product ordering information, please refer to page 64.  
Minimum order 50 units.

## GIFT BOXES

All Lamy writing instruments arrive in packaging suitable for gift giving.

---



GIFT BOX FOR:  
Tipo



GIFT BOX FOR:  
Noto, Safari, AL-Star, Logo



GIFT BOX FOR:  
Swift



GIFT BOX FOR:  
Pico



# ENGRAVING SERVICES

Cross

FranklinCovey

## STANDARD ENGRAVING

Most Cross writing instruments include an area on the cap for engraving. Standard caps accept one line of engraving. The barrel section of writing instruments cannot be engraved. Engraving methods for precious metal caps include drag, deep-cut without color, deep-cut enamel filled and laser. Drag engraving offers a choice of block, script and double-line Gothic type styles. For deep-cut, enamel-filled engraving, type styles include block, script and Times Regular. Color-fill options vary by product. 18, 14 and 10 karat gold filled/rolled gold writing instruments may be color-filled with black, blue, red or green. Sterling silver, silver plated, platinum plated, Medalist and chrome plated finishes accept gold tone. Lacquer finishes with gold plated appointments are color-filled with gold tone. Lacquer and satin finishes with rhodium or chrome plated appointments are filled with silver tone. Aventura writing instruments accept white color-fill. (on name engraved units only no template engraving) Laser-style engraving does not accept color-fill.

For standard name engraving, production lead time is three to five working days.

Please allow ten working days for personalized signature engraving.



BLOCK



DOUBLE-LINE GOTHIC



DEEP-FILLED TIMES REGULAR



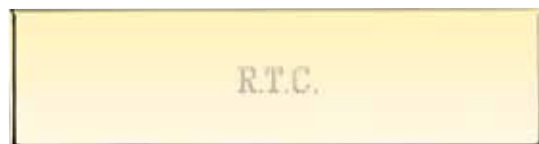
SCRIPT

## SIGNATURE

Available exclusively on Cross Townsend, Apogee lacquer finishes, ATX, Affinity, C-Series, Century II, Tech3, and Tech4.

## STANDARD ENGRAVING ON DESK SET NAMEPLATES

Desk set nameplates can be engraved in block, script and double-line Gothic. Nameplates do not accept color-fill.



## TEMPLATE ENGRAVING

Template engraving is a custom process that duplicates simplified logos or stylized print. It is available on the engraving panel of all Cross writing instruments except Aventura. Depending on the product being customized, template engraving options may include drag, deep-cut without color, deep-cut color-filled or laser engraving. A complete list of options is noted in the standard engraving section above.

Laser engraving on all chrome writing instruments appears as tone-on-tone.



TEMPLATE, DRAG STYLE



TEMPLATE, LASER STYLE



TEMPLATE, DEEP-FILLED STYLE

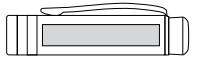
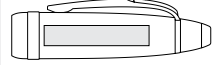
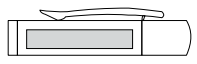

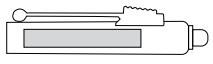
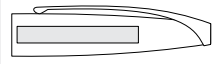






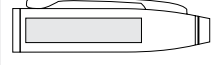


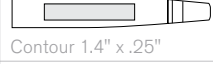







TEMPLATE, LASER STYLE

Standard Name Engraving Fees		
Style	Cost Per Line	
Minimum order	1	
N/A for FranklinCovey	—	
Drag block, script or double-line Gothic	\$5.50 <sub>A</sub>	
Laser block or script	\$5.50 <sub>A</sub>	
Deep-filled block, script or Times Regular (black, blue, red, green and metallic gold or silver tone)	\$5.50 <sub>A</sub>	
Personalized Signature	Cross	\$25.00 <sub>A</sub>
	FranklinCovey	N/A

Standard Template Engraving Fees		
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit <a href="http://www.adsources.com">www.adsources.com</a> to access the link for the sm@rt code.		
Description	Cost	
Minimum order	Cross – 12 template units	—
	FranklinCovey – 50 template units	—
Paper proof, black and white or color	No charge	
Template tooling fee when artwork is vector-based or to sm@rt code specifications	—	
Template tooling fee when artwork is not vector-based or does not meet sm@rt code specifications	\$100.00	
Less-than-minimum fee	\$100.00	
With deep-filled enamel (black, blue, red, green and metallic gold or silver tone) N/A for FranklinCovey	\$5.50 (per line)	
Additional charge for PMS colors (per color)	\$2.00 <sub>A</sub> (per color, per unit)	
Additional charge for multiple colors (non-PMS) N/A for FranklinCovey	\$.70 <sub>A</sub> (per color, per unit)	
Additional engraving location charge	Cross	\$5.50 (per line)
	FranklinCovey	N/A

Engraving Options Per Finish			
Description	Deep Cut, Block, Script, or Times Regular	Laser, Block, Script, or Times Regular	Drag, Block, Script, or Double-line Gothic
Number of characters and spaces available	22	22	28
Chrome, Medalist, Cross Townsend Platinum Plated	✓	✓	✓
10, 14 and 18 Karat Gold Filled/Rolled Gold	✓	—	✓
Satin finishes with gold plated appointments	✓	✓	—
Satin finishes or smooth touch with chrome plated appointments	✓	—	—
Lacquer	✓	—	—
Nameplates, gold or chrome plated	—	—	✓

Engraving/Imprint Locations	
Name and logo engravings will be centered in each of the locations shown below.	
FranklinCovey	Cross
	
Freemont 1.3" x 0.2"	Affinity 1.3" x .25"
	
Greenwich 1.3" x 0.2"	Apogee 1.3" x .25"
	
Hinsdale 1.3" x .20"	ATX 1.4" x .20"
	
Lexington 1.4" x 0.2"	Aventura 1.2" x .20"
	
Nantucket 1.2" x 0.2"	Bailey 1.4" x .20"
	
Norwich 1.3" x 0.2"	C-Series 1.3" x .25"
	
	Calais 1.3" x .30"
	
	Century II 1.5" x .26"
	
	Classic Century 1.3" x .16"
	
	Contour 1.4" x .25"
	
	Edge 1.0" x .26"
	
	Stratford 1.5" x .25"
	
	Tech3 1.7" x .21"
	
	Tech4 1.6" x .27"
	
	Townsend 1.6" x .16"

Refer to collection pages for specific decoration options.

# ENGRAVING ORDERING INFORMATION

Cross

FranklinCovey

## STANDARD ENGRAVING

The following must be submitted with orders for standard engraving:

- Item numbers, descriptions and order quantities of items to be engraved.
- Exact copy – example: Richard T. Cross, RICHARD T. CROSS, R.T.C., R. T. C., or R. Cross. Spacing and punctuation must be indicated.
- Font style – examples: Script, Block, Double-Line Gothic, or Times Regular.
- Engraving style – example: Deep-cut color-filled with black.
- Fountain pen nib size.
- Ship-to address, required delivery date and preferred shipping method.
- Before submitting an order for standard engraving, check the following:
  - Select the engraving style preferred by referencing the chart on the previous page for applicable styles.
- Name engraving list needs to be supplied via Excel spreadsheet along with purchase order.

## TEMPLATE ENGRAVING

The following must be submitted with orders for template engraving:

- Item numbers, descriptions and order quantities of items to be template engraved.
- For new orders submit a template name, for example, "Gateway". For repeat orders, submit the name and number of the existing template.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method.

## ADDITIONAL CHARGES

Art charge – Orders for new template engraving not submitted to sm@rt code specifications or requiring special design services are subject to an additional charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.

PMS color-match charge – Reference to PMS (Pantone Matching System) identification number is requested. When required to match color to a swatch, object, pre-printed artwork, etc., a PMS color-match fee will be incurred.

PMS color-fill charge – An additional per unit color-fill fee will be imposed for all PMS colors.

Cancellations or changes to orders – Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, a new lead time will be quoted. Please note: Any change may affect the original ship date.

Please contact your ADsources customer service representative for additional information.

## Lead Times















A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is received and approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Lead-time
Paper proof, black and white or color	3 working days
Template sample	5 working days
Approved template order	5 working days
New or repeat order, standard engraving (straight line text)	5 working days
Name engraving	3–5 working days
Name engraving over 50 units	5 working days

## Die-struck Emblems





For die-struck emblems, select either plain (without color) or color-filled with oven-baked enamels in single or multiple colors. Die-struck emblems are sterling silver, chrome plated, 10 karat gold filled/rolled gold or 23 karat gold plated with a raised metal imprint that is available in multiple finishes, including color-filled, antique plate, or 3 different sprays (flat black spray, two-tone spray, or antique spray). The standard die-struck emblem price includes a maximum of 2 colors. Additional colors will incur extra charges.

7 Colors	2 Colors	1 Color	0 Colors	
				
<b>COLOR-FILLED</b> Hand painted with 1 or more colors.	<b>ANTIQUE PLATE</b> Whole emblem plated with black nickel. Raised details polished to expose shiny metal surface.	<b>FLAT BLACK SPRAY</b> Black coating hand applied to logo background only.	<b>TWO-TONE SPRAY</b> Textured gold or silver coating hand applied to logo background.	<b>ANTIQUE SPRAY</b> Dark gray coating hand applied to logo background.
 	 	 	 	 

## Silk-screened Emblems

A highly refined image reproduction process using single or multiple colors on a variety of standard emblem blanks. Extremely accurate design and color reproduction is possible. The sample set-up charge is for an existing silk-screen emblem design for which no stock exists, thus requiring machine set-up. A design change requires a new screen/set-up and will be invoiced at the full tooling charge.

The standard silk screened emblem price includes a maximum of 3 colors. Please note that white is considered a color. Additional colors will incur extra charges.

4 Colors	3 Colors	2 Colors	3 Colors	
				

Corporate logos or registered trademarks are shown only to illustrate Cross's logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organization to which the logos or trademark belongs and only through authorized Cross distributors.

# EMBLEM PLACEMENT

## Cross

### Emblem Placement

Die-struck and silk-screened emblems may be given either a vertical or horizontal placement on a writing instrument cap. Please indicate your preference for orientation when you submit your logo artwork. Desk set nameplates are 3 1/4 inches by 1 1/8 inches. Logos are positioned in the lower left corner (see Hewlett Packard example), unless otherwise specified. Die-struck emblems affixed to desk set nameplates are the same size as die-struck emblems on pocket writing instruments.\*

#### Vertical Emblem Placement



#### Horizontal Emblem Placement



Logos are silk-screened directly onto the nameplate.



Die-struck emblems are affixed to the nameplate.



### Standard Emblem Shapes

Our selection of standard shapes for die-struck and silk-screened emblems is represented below. Please select the shape that best suits your logo by emblem shape number.

#### Die-Struck Emblems

D-1	D-2	D-3	D-4	D-5	D-6	D-7	D-8	D-9	D-10	D-11	D-12

#### Silk-Screened Emblems

S-1	S-2	S-5	S-6	S-7	S-9	S-10	S-11	S-12	S-13	S-14	S-15
S-16	S-21	S-22	S-23	S-24	S-25	S-26	S-27	S-28	S-29	S-30	S-31
S-32	S-35	S-36	S-37	S-40	S-41	S-42	S-43	S-47	S-48	S-51	S-52
S-54	S-55	S-59	S-60	S-61	S-62	S-63	S-64	S-67	S-68	S-71	S-73
S-74	S-76	S-78	S-80	S-81	S-82	S-86	S-87	S-90	S-93	S-101	S-104
					*Size and location of emblem subject to approval by A.T. Cross.						
S-123	S-124	S-132	S-133	S-134							

### Non-Standard/Custom Emblem Shapes

Cross also fabricates die-struck and silk-screened emblems in custom shapes for an additional custom tooling charge. Please call your customer service representative for additional information.

# EMBLEM ORDERING INFORMATION

Cross

Pricing		
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit <a href="http://www.adsources.com">www.adsources.com</a> to access the link for the sm@rt code website.		
Description	Silk-Screened Emblem	Die-Struck Emblem
Minimum order	24	24
Tooling charge, standard shape	\$250.00 <sub>A</sub> *	\$400.00 <sub>A</sub> *
Decoration price	\$5.50 <sub>A</sub>	\$5.50 <sub>A</sub>
Each additional color (per color)	Over 3 – \$0.70 <sub>A</sub>	Over 2 – \$0.70 <sub>A</sub>
Color revision charge	\$100.00 <sub>A</sub>	\$100.00 <sub>A</sub>
Paper proof, black and white or color – new artwork only	—	—
Less-than-minimum fee	\$100.00 <sub>A</sub>	\$100.00 <sub>A</sub>
*Standard emblem shapes. See page 60		

## ORDERING REQUIREMENTS

The following must be submitted with orders for new die-struck or silk-screened emblems.

- Item numbers, descriptions and order quantities.
- Cross will also accept digital vector artwork in Adobe Illustrator, Corel Draw 9.0 or earlier, and Freehand 9.0 or earlier. Please convert all fonts to paths; do not send actual fonts. Email files to [artwork@adsources.com](mailto:artwork@adsources.com), referencing your P.O. number and distributor name in the subject line. While we will accept artwork that is not vector-based (black and white line art, enlarged to 300% of desired size), kindly note that a fee will be incurred. Halftones or screen images are not acceptable for reproduction purposes.
- PMS colors — (coated gloss only) and color placement. PMS = Pantone® Matching System, an international printing, publishing, and packaging color guide.
- For new orders, submit an emblem name, for example, "Nike Swoosh". For repeat orders, submit the name and number of the existing emblem.
- Silk-screened emblem shape numbers — select one of the shapes, listed on page 60 if applicable. Die-struck emblems also can be formed into the shape of the logo for an additional charge.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method

## Lead Times

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Silk-screened Emblem	Die-struck Emblem
Paper proof, black and white or color	3 working days	3 working days
Sample for approval	7 working days	10 working days
New design order	7 working days	10 working days
Repeat design order	6 working days	8 working days
Emblematic and imprinted order	10 working days	10 working days

## PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample of your design on a Cross writing instrument or desk set nameplate

## ADDITIONAL CHARGES

Tooling and set up — Less than minimum, PMS color matching and color revision charges may be incurred, depending on the order requirements. Please contact your Cross customer service representative for complete pricing.

Art charge — Orders for new emblems not submitted to sm@rt code specifications or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.

Cancellations or changes to orders — Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.

# IMPRINTING SERVICES

Cross

FranklinCovey

## IMPRINTING SERVICES

Using an imprint image reproduction process, Cross will recreate your company trademark or symbol on applicable writing instruments in one or multiple colors of your choice.

Extremely accurate design and color reproduction is possible. Standard imprint colors are listed below. A PMS color-match fee will be charged for other requested colors.

### Imprint Examples

Cross



Aventura Cap

FranklinCovey



Norwich

### Gift Box Imprint Examples

Cross



\$3.00<sub>A</sub>

FranklinCovey



Available on select product \$0.70<sub>A</sub>

### Imprint Locations

Please refer to page 57 engraving locations for all writing instrument imprinting locations, except for Aventura, which can be imprinted on the barrel as shown below.

Cross



Aventura – Barrel 1.2" x .20", Tall Cap 1.2" x .20", Long Cap 1.2" x .20"

### Standard Imprint Colors

	Red
	Blue
	Yellow
	Green
	Black
	White
	Gold Tone
	Silver Tone

### Standard Imprint Type Styles (Maximum 3 Lines)

Avante Garde

Bookman

*Brush Script*

Helvetica

*Murray*

**Old English**

# IMPRINT ORDERING INFORMATION

FranklinCovey

Cross

## Pricing

Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration.

Description		Product Imprint	Gift Box Imprint
Minimum order (no imprint inventory held)	Cross	24	24
	Franklin-Covey	50	50
Standard imprint type styles		See page 62	—
Imprint color		See page 62	Black
Tooling charge		\$80.00 <sub>A</sub> *	\$80.00 <sub>A</sub> *
Deco-ration price	Cross	\$5.50 <sub>A</sub>	\$3.00 <sub>A</sub>
	Franklin-Covey	N/A	\$0.70
Each additional color (per color)		Over 1 – \$0.70 <sub>A</sub>	Over 1 – \$0.70 <sub>A</sub>
Each additional imprint	Cross	\$5.50 <sub>A</sub>	\$3.00 <sub>A</sub>
	Franklin-Covey	N/A	\$0.70
PMS color match charge (per color)		\$40.00 <sub>A</sub>	—
Color revision charge		\$20.00 <sub>A</sub>	—
Paper proof, black and white or color – new artwork only		—	—
Black/white paper proof – new artwork only		—	—
Color paper proof for repeat orders		\$40.00 <sub>A</sub>	\$40.00 <sub>A</sub>
Black/white paper proof for repeat orders		\$20.00 <sub>A</sub>	\$20.00 <sub>A</sub>
Less-than-minimum fee		\$100.00 <sub>A</sub>	\$100.00 <sub>A</sub>
Standard imprint type styles		See page 62	—
Gift box / Sleeve custom imprint decoration price	Cross	Includes one color	\$3.00 <sub>A</sub>
	Franklin-Covey	Includes one color	\$0.70

\*One-color imprint only. Multi-color imprints will incur an additional charge. Contact your A.T. Cross customer service representative for details.

## Lead Times

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Lead-time
Paper proof, black and white or color	3 working days
Sample for approval	6 working days
New design order	6 working days
Repeat design order	6 working days
Emblematic and imprinted order*	10 working days

\*Standard emblem shapes. See pages 59–61 for silk-screened and die-struck emblem information.

## IMPRINT ORDERING REQUIREMENTS

The following must be submitted with orders for custom imprinting.

- Item numbers, descriptions and quantities.
- Cross prefers to receive artwork prepared to sm@rt code specifications.
- Imprint location and type style.
- For new orders, submit a design name, for example, "Texaco Star".
- For repeat orders, submit the name and number of the existing imprint.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method.
- See page 61 for additional charges, PMS colors, and paper proof information.

# ENGRAVING AND IMPRINT SERVICES

## Lamy

### Standard Template Engraving Fees

Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit [www.adsources.com](http://www.adsources.com) to access the link for the sm@rt code website.

Description	Cost
Minimum order	50 template units
Paper proof color	—
Tooling charge	\$80.00 <sub>A</sub>
Decoration price	\$5.50 <sub>A</sub>
Each additional color	\$0.70 <sub>A</sub>
Each additional location	\$5.50 <sub>A</sub>
Less-than-minimum fee	\$100.00 <sub>A</sub>
Contact your A.T. Cross customer service representative for additional details	

### Standard Imprinting Fees

Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit [www.adsources.com](http://www.adsources.com) to access the link for the sm@rt code website.

Description	Cost
Minimum order	50 template units
Paper proof color	—
Tooling charge	\$80.00 <sub>A</sub>
Decoration price	\$5.50 <sub>A</sub>
Each additional color	\$0.70 <sub>A</sub>
Each additional location	\$5.50 <sub>A</sub>
Less-than-minimum fee	\$100.00 <sub>A</sub>

\*One-color imprint only. Multi-color imprints will incur an additional charge. Contact your A.T. Cross customer service representative for details.

### Lead Times

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Lead-time
Color paper proof	3 – 5 working days
Sample for approval	N/A
Engraved	15 – 20 working days
Custom Imprint	15 – 20 working days
Contact your A.T. Cross customer service representative for additional details	

### Engraving Locations

Name and logo engravings will be centered in each of the locations shown below.

#### Lamy



Logo .83" x .20"



Noto .73" x .20"



Pico .66" x .25"



Safari .84" x .20"



Swift 1.23" x .20"



Tipo 1.3" x .25"

### Standard Imprint Colors

	Red
	Blue
	Yellow
	Green
	Black
	White
	Gold Tone
	Silver Tone

### Standard Imprint Type Styles (Maximum 3 Lines)

**Avante Garde**

**Bookman**

*Brush Script*

**Helvetica**

*Murray*

**Old English**

Pricing		
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt codes 1S and 1X apply to this type of decoration. Please visit <a href="http://www.adsources.com">www.adsources.com</a> to access the link for the sm@rt code website.		
Description	Blind Emboss	Foil Deboss
Minimum order	6	6
Tooling charges	\$80.00 <sub>A</sub> *	\$80.00 <sub>A</sub> *
Decoration price (per unit)	\$5.50 <sub>A</sub>	\$5.50 <sub>A</sub>
Each additional location (per unit)	\$5.50 <sub>A</sub>	\$5.50 <sub>A</sub>
Sample set-up/revision charge	\$100.00 <sub>A</sub>	\$100.00 <sub>A</sub>
Color paper proof – new artwork only	—	—
Black and white paper proof – new artwork only	—	—
Color paper proof for repeat orders	\$40.00 <sub>A</sub>	\$40.00 <sub>A</sub>
Black and white paper proof for repeat orders	\$20.00 <sub>A</sub>	\$20.00 <sub>A</sub>
Less-than-minimum fee	\$100.00 <sub>A</sub>	\$100.00 <sub>A</sub>

**DEBOSSING ORDERING INFORMATION**

Debossing – Note Autocross Leather Collection is blind debossed only.

**ORDERING REQUIREMENTS**

The following must be submitted with orders for new debossed orders:

- Item numbers, descriptions, and order quantities.
- For new orders, submit a design name, for example "Texaco Star". For repeat orders, submit the name and number for the existing deboss decoration.
- Ship to address, required delivery date and preferred shipping method.

Lead Times		
A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.		
Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)		
Description	Blind Emboss	Foil Deboss
Color paper proof	N/A	N/A
Black and white paper proof	3 working days	3 working days
Sample for approval	10 working days	10 working days
New design order	10 working days	10 working days
Repeat design order	8 working days	8 working days

**PROOFING OPTIONS**

- Color paper proof
- Black and white paper proof
- Pre-production sample of your design on a leather product

**ADDITIONAL CHARGES**

Tooling and set up as well as less than minimum charges may be incurred depending on the order requirements. Please contact your Cross customer service representative for complete pricing.

Art Charge – Order for new deboss decoration not submitted to sm@rt code specifications or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area.

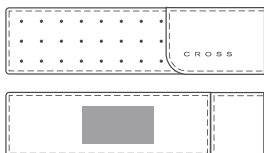
Cancellations or changes to orders – Firm orders which are cancelled or changes while in process will be assessed a service charge in addition to the cost of components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.

# DEBOSSING

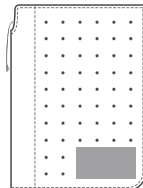
## Cross

### Autocross Leather Collection

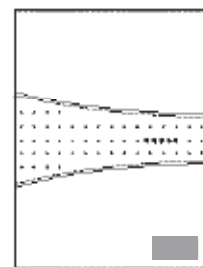
Selected Autocross Leather Collection pieces are available for custom debossing. Debossing imprints the leather with a logo or monogram impression. Debossed locations are recommendations. Locations and logo size may vary depending on individual logo. Please send artwork to [artwork@cross.com](mailto:artwork@cross.com) for specialized consultation on your logo and placement. Please note that logo debossing may be limited to text.



Double Pen Case

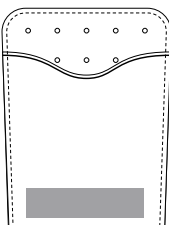


Jotter

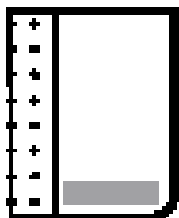


Padfolio

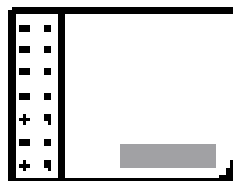
### Autocross Wallets



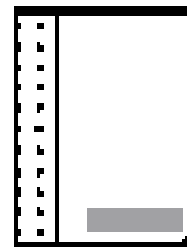
Money Clip Card Case



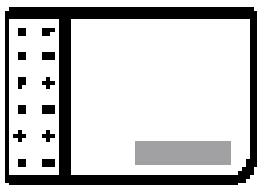
Folded ID Card Case



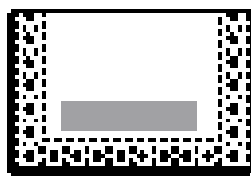
Bifold Card Case Wallet



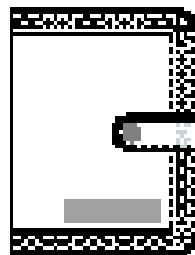
Passport Wallet



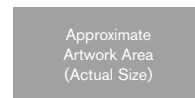
Slim Bifold Wallet



Folded Card Case



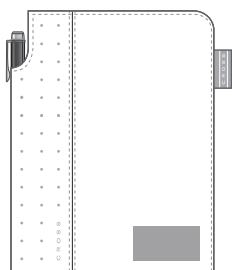
Passport Wallet



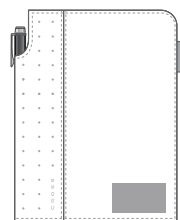
Approximate artwork dimensions:  
1" L x .5" H

Recommended sizing subject to art review, logos will be sized appropriately to artwork provided.

### Cross Journals



Cross Signature Journals – Medium



Cross Signature Journals – Small

**CROSS TIMEPIECE DECORATION OPTIONS**

Distinctive options for both corporate logos and personalization are offered, including template engraving.  
See page 32 for specific decorations available for each model.

**PROOFING OPTIONS**

1. Color Paper Proof – Production lead time: 3 working days.
2. Actual Sample – Production lead time: 20 working days after receipt of artwork approval.

Name Engraving			
Name engraving is available on the case back of all timepieces in block, script and double-line gothic engraving styles. Maximum number of characters (including spaces and punctuation) allowed per line is listed below.			
Font Style	Font Style Name	Women's	Men's
<b>RICHARD T. CROSS</b>	Block	15	16
<b>Richard T. Cross</b>	Script	15	16
<b>R.T.C</b>	Double-line Gothic	15	16

Template Engraving/Dial Imprints	
A custom process that duplicates simplified logos or stylized print is available on select Cross Timepieces.	
Cross requests that artwork be prepared to sm@rt code specifications. Sm@rt code 1X applies to this type of decoration. Please visit <a href="http://www.adsources.com">www.adsources.com</a> to access the link for the sm@rt code.	
Description	
Minimum order	12 template units
	24 dial imprints
Template tooling fee when artwork is vector-based or to sm@rt code specifications	—
Template tooling fee when artwork is not vector-based or does not meet sm@rt code specifications	\$100.00 <sub>A</sub>
Dial imprint fee	\$80.00 <sub>A</sub>
Additional dial imprint color	\$0.70 <sub>A</sub>
Additional location for dial imprint or engraving on case back	\$5.50 <sub>A</sub>
Paper proof black and white or color	—
Less-than-minimum fee	\$100.00 <sub>A</sub>
Drag engraving on case back	\$5.50 <sub>A</sub> (per line)
Dial imprint	\$5.50 <sub>A</sub> (per line)

Dial Imprint	Drag Engraving
	
Chicago, Dial Imprint	Chicago, Drag engraved

# CROSS TIMEPIECES

## Cross

### Decoration Lead Times

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is received and approved.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Lead-time
Color paper proof	3 working days
Approved decorated order (new or repeat)	15 – 20 working days

### CROSS TIMEPIECE DECORATION INFORMATION (CONTINUED)

The following must be submitted with orders for new debossed orders:

- Item numbers, descriptions and order quantities of items to be decorated.
- For new orders submit a logo name, for example, "Gateway". For repeat orders, submit the name and number of the existing design.
- Ship to address, required delivery date and preferred shipping method.

### PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample of your design on a leather product

### ADDITIONAL CHARGES

Art charge — Orders for new template engraving not submitted to sm@rt code specifications or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.

Cancellations or changes to orders — Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.

## WRITING ORDERS

Your order must include:

1. Quantity desired
2. Product number of item
3. Emblem, imprint or template number where applicable (reference to previous P.O.'s is not accepted).
4. Writing instrument refill point (if other than standard).
5. Fountain pen nib size
6. Exact copy (typed or printed) for engraving or imprinting.
7. Artwork for template engravings. Reference the engraving section for art requirements.
8. Artwork for emblems or imprints. Reference the appropriate decoration section for art requirements.
9. Desired imprint or engraving area.
10. Desired emblem shape number and type, i.e. die-struck or silk-screened.
11. Customer's complete shipping address
12. Required delivery date and preferred shipping method.

## PACKAGING

- Most Ballpoint Pens are packaged with a medium black refill.
- All rolling ball pens are packaged with a black gel rolling ball refill.
- All writing instruments ship in a premium gift box.

## TYPESETTING

The minimum size for typesetting for most decorations is 6 point type (example: this is 6 point type). Cross reserves the right to reset all imprint copy and logos to fit the imprint area and/or provide the best quality imprint.

## TEMPLATE ENGRAVING

A process that duplicates simplified logos or stylized print is available on most writing instruments and select timepieces.

## EMBLEMS

See pages 60 – 61 for writing instrument application.

## IMPRINTS

Cross will recreate your company trademark or symbol on most lacquer and satin finish writing instruments using an imprint image reproduction process. Extremely accurate design and color reproduction is possible.

## PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample

## ARTWORK/E-MAIL

Cross prefers to receive artwork prepared to sm@rt code specifications. Artwork for colorless laser and drag engraving should be prepared to sm@rt code designation 1X. Artwork for deep-cut color-filled engraving should be prepared based on sm@rt code 1S. Visit [www.adsources.com](http://www.adsources.com) to access the link for the sm@rt code website. We will also accept digital vector artwork in Adobe Illustrator, Corel Draw 9.0 or earlier, and Freehand 9.0 or earlier. Please convert all fonts to paths; do not send actual fonts. Email files to [artwork@adsources.com](mailto:artwork@adsources.com), referencing your P.O. number and name in the subject line. You may also provide artwork on a disk formatted for PC. While we will accept artwork that is non-vector-based, kindly note that a fee will be incurred.

## TOOLING

Tooling (screens, pads, dies, plates and templates) remains Cross property. All tooling will be held in a quality-controlled environment at Cross's factory for 48 months after the last order to manufacture. If a manufacturing order is not received for a specific design within a 48-month period, the tooling will be discarded due to inactivity. New set up and tooling charges apply if a tool has been discarded due to inactivity. Separate tooling charges for men's and women's watches will apply.

## EMBLEM QUALITY

For maximum security, Cross jewelry-quality emblems are double-pegged and riveted to the clip of writing instrument caps. Cross can reproduce your company trademark using single or multiple colors on a variety of standard and custom emblem shapes. Color enamels are hardened to protect against peeling, chipping, or cracking. Each and every emblem is inspected 100% for proper dimension, security, color correctness, design definition and alignment to the clip.

## LOGOS AND TRADEMARKS

All decorated product with corporate logos or registered trademarks is shown only to illustrate logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organization to which the logo or trademark belongs and only through authorized Cross distributors.

## ENGRAVING

Please send a separate Excel document specifying product numbers, desired engraving style and the specific wording or letters to be engraved. Do not send us the item for engraving as this takes more time and increases your handling and mailing costs.

Production lead time for engraving orders is 3 working days from factory receipt of acceptable engraving list. (excluding templates) 50 units or more = 5 working days.

## CANCELLATIONS/CHANGES TO ORDERS

Firm orders which are cancelled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, a new lead time will be quoted. Please note: Any change may affect the original ship date.

## INCREASED ORDERS

Increases to orders already received by Cross will be treated as new orders and a new lead time will be quoted.

**SPLIT SHIPMENTS/DROP SHIPMENTS**

No additional charges for split shipments (example: shipping to end user event location or merchandise that by necessity, due to its size or nature, is being shipped to multiple locations). Order must specify split shipment information upon submission of purchase order. Each split shipment must be at least minimum order quantity. Blanket purchase orders requesting individual shipment locations for single units are not considered split shipments and will follow drop ship policy below.

Cross recognizes that in today's business environment, suppliers are asked to provide shipping/fulfillment services for individual product orders to end-user recipients. A drop ship charge of \$16.00<sub>A</sub> will be applied for each drop ship location, where Cross handles third party order fulfillment (example – shipping to individual end-user residential addresses). This charge includes ground freight.

Drop Shipment destinations are required at the time of order placement. Drop ship charges as noted above will apply.

**EXPEDITE CHARGE**

Any requests for delivery in front of our standard lead times will incur an additional \$50.00 net expedite charge. We reserve the right to decline expedite requests.

**RETURNS**

Emblematic/engraved/imprinted merchandise may not be returned. Plain merchandise returns must be authorized in writing from Cross and will be subject to a 15% restocking charge. All authorized returns must be made freight prepaid within 60 days of the original shipment.

**LOSS/DAMAGE CLAIMS**

Claims for short shipments, damage or merchandise not received must be submitted within 30 days from date of shipment.

**PRICES SUBJECT TO CHANGE WITHOUT NOTICE.**

# WARRANTIES

Cross

FranklinCovey

Lamy

## WRITING INSTRUMENT FULL PERPETUAL WARRANTY (CROSS AND FRANKLINCOVEY)

All Cross writing instruments and desk set penholder mechanisms are unquestionably guaranteed against mechanical failure, regardless of age. Any Cross product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer, and shipping and handling fees may apply). Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Leads, erasers and ink refills exhausted in the course of normal use, and emblems and other customized decoration, are excluded from this warranty; also excluded are fountain pen nibs and other parts damaged from impact, unreasonable use or obvious abuse. The Cross guarantee extends our assurance of a lifetime of writing pleasure to every owner of a Cross writing instrument.

This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction.

Warning: Pen caps can obstruct breathing. Keep out of mouth. This product is not intended for children.

## LEATHER FULL ONE YEAR WARRANTY (CROSS)

All Cross personal accessories are unquestionably guaranteed against mechanical failure and defects in workmanship for one year from the date of purchase. Any Cross accessory or part requiring service under this warranty will be repaired or replaced at no charge when received from the consumer at our factory. Postage and insurance are the responsibility of the consumer, and shipping and handling fees may apply. Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Logos, engraving and other decorations are excluded from this warranty, as are parts damaged from impact, unreasonable use or obvious abuse and materials which become worn in the course of normal use. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction.

## CROSS TIMEPIECE LIMITED TWO-YEAR WARRANTY (CROSS)

This Cross timepiece is warranted by Cross to the original owner to be free from defects in material and workmanship under normal use for a period of two years from date of receipt. During the warranty period the product will be repaired or replaced (with the same or similar model) at our option, without charge for either parts or labor.

Excluded from this warranty are timepiece bracelet, strap, crystal, case, battery, any timepiece accessories, emblems or customized decoration and timepieces or parts damaged from impact, unreasonable use or obvious abuse. Damage not resulting from a defect in material or workmanship, damage caused by tampering or damage resulting from repairs not performed by Cross are not covered by this-warranty.

Cross disclaims liability for consequential damages for breach of any express or implied warranty, including warranty of merchantability, with respect to this timepiece. Some states do not allow the exclusion or limitation of consequential damages, so the above limitation may not apply to you.

Cross limits the duration of any implied warranty, including the implied warranty of merchantability, to two years from the date of receipt. Some states do not allow limitations on how long an implied warranty lasts so the above limitation may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state and jurisdiction to jurisdiction.

## WRITING INSTRUMENT FULL PERPETUAL WARRANTY (LAMY)

Lamy guarantees that products will be repaired at no charge in case of possible flaws in material or workmanship during a period of 2 years from the date of purchase – except for damage from improper use or normal wear.

